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SECOND ACT

2024 ANNUAL REPORT



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MISSION STATEMENT

MPTF supports our entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.

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BOB BEITCHER
MPTF President and CEO

WELCOME TO OUR SECOND ACT

A Second Act at age 103? Whoever heard of such a thing? I know it sounds silly, but at the Motion Picture Country Home, 103 is truly no big deal. (The longevity record-holder among our residents was Ruthie Thomson, a Covid survivor, who passed away in 2022 at the age of 111! And don't forget MPTF resident actress Connie Sawyer who had a recurring role on *Ray Donovan* at age 102.) Hell, some residents on campus may still be calling you “kid.”

Yes, MPTF is 103 years young, and yes, we're launching our Second Act in 2025 to celebrate our survival through depressions, recessions, a world war and several armed conflicts, waves of vast technological changes, consolidation, strikes, pandemics, and slowdowns, and the rich legacy of an organization that through it all persisted in its support of our industry workforce in their time of need.

We find joy and reason for optimism in all that, and we believe our Second Act can and will feature positive acts of kindness, care, and compassion that will continue to enrich the lives of our working and retired industry members. With your philanthropic support, we are poised to re-dedicate the living spaces on our campus and provide the funds that will sustain our commitment to *taking care of our own* in our industry for many more years. During our second century of service, our mission will be even more vital to the current and future generations of industry workers and their families who need us as they deal with life's challenges.

In the meantime, we once again share our abiding gratitude with all of you for your support of MPTF in 2024. The outstanding work we do every day for our entertainment community is highlighted in this annual report. Enjoy!

Bob Beitcher

MPTF President and CEO

THE PARTS WE PLAY

WHAT MEMBERS NEEDED MOST **66%** FINANCIAL ASSISTANCE
\$5 Million DISTRIBUTED IN 2024
7,156 INDUSTRY MEMBERS RECEIVING MPTF SERVICES **+49%** INCREASE OVER 2022

COMMUNITY FINANCIAL ASSISTANCE



IMPACT OF WORK CONTRACTION

3,501 CALLS FROM INDUSTRY MEMBERS
1,985 INDUSTRY MEMBERS RECEIVING FULL SERVICE FROM ASSESSMENT TO COUNSELING AND CONNECTING CLIENTS TO OTHER RESOURCES AND POTENTIAL CHARITABLE ASSISTANCE
74% OF INDUSTRY MEMBERS SERVED WERE CREW (AKA BELOW THE LINE)
1,093 INDUSTRY MEMBERS RECEIVING GRANTS FOR FINANCIAL ASSISTANCE
\$1.4M DISTRIBUTED DUE TO WORK CONTRACTION IN **2024**
1,614 INDUSTRY MEMBERS ATTENDED INFORMATIONAL PRESENTATIONS IN EVENTS AT LOCALS, GUILDS AND FAIRS

MPTF BY THE NUMBERS



203
PATIENTS SAMUEL
GOLDWYN, JR. CENTER FOR
BEHAVIORAL HEALTH

SAMUEL GOLDWYN, JR.
**CHILDREN'S
CENTER**

96
CHILDREN ENROLLED
10
FAMILIES SUBSIDIZED

VOLUNTEER PROGRAMS

INTERGENERATIONAL
PROGRAMS SERVING
CAMPUS AND COMMUNITY
INDUSTRY MEMBERS

711
VOLUNTEERS

42,729
HOURS

\$1,649,767
VALUE

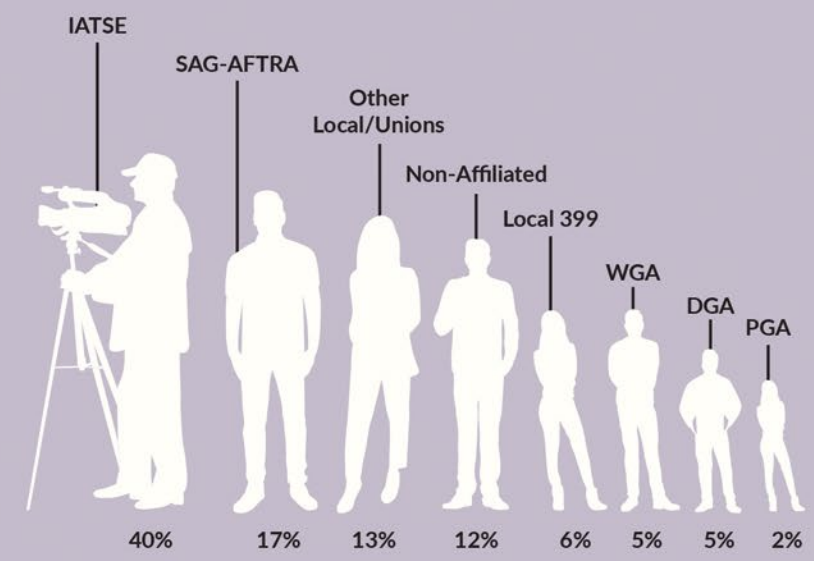
VETERAN BENEFITS

1,139
VETERANS/SPOUSES
SCREENED

\$248,866
RETROACTIVE
BENEFITS RECEIVED

\$15,504
IN ONGOING
MONTHLY BENEFITS

INDUSTRY AFFILIATION



PALLIATIVE CARE

668
PATIENTS & FAMILIES

401
FAMILIES & CAREGIVERS
RECEIVING SUPPORT

267
PATIENTS

PASSING THE TORCH

One of the real professional and personal rewards of achieving success in the entertainment industry is passing your experience and knowledge on to younger generations through mentorship opportunities. That's the heart of *Passing The Torch*, our award-winning intergenerational program that honors the legacy of mentorship by connecting retired and working industry professionals with a new generation of aspiring high school students from historically underrepresented communities.

Passing The Torch is designed to “leverage a lifetime of workplace knowledge of retirees to increase awareness of a wide range of career opportunities by mentoring students who might not have access to that information,” says **Fredda Johnson**, MPTF's Director of Engagement. “The program strengthens the community through supportive intergenerational connections, empowers students with judgement-free guidance, increases the well-being of all participants, and reduces feelings of ageism that many of our retired industry professionals often experience.”

Launched with a panel led by retired first assistant director **John Poer**, Local 728 and DGA member, and production coordinator and IATSE Local 871 member **Lois Walker**, the program has expanded through collaboration with the Entertainment Industry Foundation and MENTOR CA, with invaluable financial support from The Eisner Foundation.

At schools including **Roybal Film & Television Magnet High School**, and through partnerships with **SoLa** (South Los Angeles Tech Center), the program continues to grow with 1:1 mentoring, classroom and filming support, script-to-screen initiatives, and hands-on projects. Mentors introduce students to career pathways within the film and television industry, emphasizing the long-term stability of below-the-line jobs. For many students, this is the first time they've been exposed to the breadth of career options like cinematography, set design, and post-production.

“Thank you to the mentors that made me feel more sure about what I want to do. I've been so scared not knowing how to accomplish my goals, but they made me realize it doesn't matter how I get there. What matters is learning about everything and pushing through and asking questions.” – Roybal Student

Mentors also found renewed energy and purpose. **Darlene Brumfield**, a retired hair and makeup artist and Local 706 member, shared, “It fills my heart...Mentoring has become my passion.” Cinematographer and camera operator **Richard Walden** added, “The best part of being a mentor is when students ask tough questions, and I can help them navigate their career paths. A year later, when they come back and say, ‘Thank you, you really helped me,’ that's why I do this.”

Passing The Torch has been recognized by Generations United and the National Council on Aging for intergenerational innovation. If you'd like to share your own industry experience with future creatives, find out more at mptf.com/passingthetorch.





LAURA GROSS
Donor

CREATE YOUR LEGACY

“The industry has so many creative people and it’s great to be around that; why would you not want to share in that and contribute?” That philosophy is why **Laura Elkus Gross**, who runs her own production company, L.E.G. Productions, decided to support industry members in a way you might not have on your mind: your will or trust. Almost 50% of adults between 50-64 years old don’t have an estate plan in place, and MPTF is here to help take that first or even last step in creating your legacy.


Laura started off doing radio specials and interviews before moving to television. “I was interviewing mostly rock stars,” she recalls, “and then MTV started. I went and met with the people there and literally spent four and a half years trying to get them to hire me. Talk about persistence! Finally, I became the unofficial West Coast person for MTV when they didn’t have an office here.” From there she moved to creating electronic press kits for companies like Disney, Pixar, Sony, Universal and DreamWorks, and now produces Blu-ray™ and DVD features as well as awards season material.

“The industry has so many creative people and it’s great to be around that; why would you not want to share in that and contribute?” – Laura Gross

Laura was aware of the need for a safety net like MPTF when her mother suffered a massive stroke, with the possibility of moving her to our campus giving peace of mind. In 2023, Laura suffered two fractures in her arm (“I’m an overachiever, and one was not enough!”) which required surgery, prompting her to look at her planned giving. “I wanted to give to charities and organizations that could give back or could be meaningful in my life,” she realized.


“There are so many options of ways you can participate in charitable functions, and all of them are great,” she says. “MPTF is an organization that I know is helpful to me and to people in my creative community. It’s a valuable choice, and beyond a legacy in my trust, I wanted to make sure that below-the-line people were supported during the strikes. Helping while I’m still alive is significant, too! I think those are all things that make MPTF so important and so special.”




MPTF 
Caring is Infinite

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The 4 Easiest Ways to Leave Your Legacy

MPTF 
Caring is Infinite


Don't Overlook Beneficiary Designations
Make a Big Difference With Just a Little Effort

Although many people think of a will as the easiest way to transfer assets after their lifetime, it doesn't cover everything. In fact, retirement plans, IRAs, life insurance, donor advised funds and commercial annuities are not controlled by the terms of your will, but instead use separate beneficiary forms to determine who receives them. These beneficiary designations pass outside of your will, making them effective and easy ways to leave a legacy.

1. Retirement Plans and IRAs
If you want to make a difference at the Motion Picture & Television Fund after your lifetime, consider a tax-value gift from your retirement plan or IRA. Here's why:
By way of background, usually an inheritance does not trigger taxable income either to your estate or heirs. There are, however, a few instances when a beneficiary must pay income tax on an inherited asset. Typically, a retirement plan or IRA will be the largest source of assets that generate taxable income when paid to the beneficiary. Therefore, if you are considering a gift to a charity after your lifetime, it is usually better to have controllable assets (such as stocks and real estate) to your loved ones and the taxable assets (retirement accounts and IRAs) to tax-exempt charitable organizations, such as MPTF. See the chart at far right to compare the tax consequences.
To complete your gift, contact your retirement plan or IRA administrator and complete a beneficiary designation form naming MPTF as a beneficiary and the percentage you'd like us to receive (1-100). Then mail it back to the plan administrator and keep a copy for your records.

2. Life Insurance Policies
Maybe you once needed life insurance to provide security for your loved ones, but now your family's requirements have changed. Why not use the insurance policy to support fellow creatives? Not only will you make a substantial gift to MPTF at a relatively low cost, but it is revocable at any time should your situation or financial priorities change.
You can designate MPTF as the beneficiary for any percentage of your life insurance policy's death benefit. To complete your future gift, contact your insurance company or agent and request a beneficiary designation form. Then mail it back to the insurance company. Keep a copy for your records.

3. Donor Advised Funds
A donor advised fund is like a charitable investment account you set up at a qualified public charity, or at a community foundation or financial services firm, called the "sponsoring organization." It allows for centralized giving and gives you the flexibility to recommend how much and how often money is granted to charitable organizations. You can transfer cash or other assets to the sponsoring organization. In return, you qualify for an income tax charitable deduction for gifts to your donor advised fund.
You can open your own donor advised fund with a written agreement between you and the organization that gives you (or other family members) the right to recommend the distributions made from your fund. You can also create a lasting legacy by naming your loved ones as your successor to continue to recommend grants to charitable organizations or name MPTF as a beneficiary to receive all or part of the account after your lifetime.



Naming a loved one or MPTF a beneficiary is a heartfelt way to show you care. Be sure to go one step further and notify these beneficiaries of the choices you've made. That way, they can carry out your wishes as you intended.

Compare the Tax Consequences
\$100,000 IRA Left to an Individual vs. MPTF

IRA Beneficiary	Individual	MPTF
Value of IRA at death	\$100,000	\$100,000
Federal income taxes*	\$35,000	\$0
Net amount to beneficiary	\$65,000	\$100,000

*Assumes a 35% marginal income tax bracket.

UNEXPECTED TURNS

“This disease is awful, and nobody knows about it.” That’s what longtime industry worker and Vietnam veteran **Cliff Hill** said as his life changed forever when he was diagnosed with inclusion body myositis, a rare degenerative muscle disease that often begins with falling and leads to progressive weakness. “That’s too many words, too many letters, too many syllables!” he said of what he calls IBM which affects roughly nine people out of a million. Difficult to diagnose, often unheard of in the general medical community, and still untreatable, the disease was something Cliff wanted to bring to light by starting a YouTube channel with multiple in-depth videos charting his own emotional experience.

Cliff spent his career in film and television doing set and prop work, starting off on *Allan Quatermain and the Lost City of Gold* and *Masters of the Universe*. Working on Steven Spielberg’s *Hook* made the most powerful impression on him: “Going to work there was one of the most dazzling experiences of my life. I got to bring my family to see that huge ship one day, including holding my two-year-old son in my arms.” Cliff created the watchmaker shop in the film and was part of numerous projects including *Contact* (for which he crafted the conference table used for a key scene with Jodie Foster) and building the iconic bunkbed for *Step Brothers*.

“There was an MPTF symphony of many sacred notes played for him, all instruments humming with a loving, cosmic vibe to help him travel peacefully on his new path.” - Christopher Pufall, Volunteer

Following his diagnosis nine years ago (and eleven since his first symptoms) he put a whopping 6400 miles on his electric wheelchair! Cliff came to live here at Mary Pickford House, three years after he had joined the MPTF Palliative Care program and worked extensively with them. Throughout 2024, Cliff could be seen regularly zipping around campus and spending time at his favorite spot, the koi pond at the Stark Villas. He also took part in the Instant Film Festival we hold each year on campus, bringing together residents, students, volunteers, and industry professionals to create their own short films all in a few hours. Cliff struggled with IBM but didn’t give up his creative drive! Before he passed in 2025, Cliff formed a strong bond with volunteer **Christopher Pufall**, retired as NBCU’s Director of Advanced Analytics. Christopher spent hours with Cliff capturing on video his career experiences and his life story for posterity. “At the end,” Christopher says, “many at MPTF made direct, impactful connections with Cliff,” and the bond everyone created will never be forgotten.



CLIFF HILL
Resident with
Instant Film Festival
participants



**AHOO
PILEHVARI**
RN

**CARLOS
RODRIGUEZ**
LVN

**ARACELI
RAMIREZ**
CNA

QUALITY CARE

“A nurse does a lot of juggling, doing at least 5 to 10 things at a time.” That’s how **Donna Marks**, LVN (Licensed Vocational Nurse), describes her essential work as part of the nursing staff here at MPTF. “I was in a bad car crash – spending two months in the hospital and rehab services. Those nurses made a huge difference in my life, and I wanted to be one of the good nurses– the kind residents would be happy to see when I came on duty. After 24 years, I still say a prayer on my way to work that I will do my best today.”

As she puts it, an average day can be very full: “Some days I’m putting one fire out after another, I’m passing medications, doing treatments, charting my meds on the computer, charting my nursing notes, checking on residents, answering the phone, talking to the doctor and Nurse Practitioner when they come by and have questions they want answered. Nurses at MPTF want to do their very best; we have passion for the job and compassion for our residents. We take care of our residents day in and day out, and the nurses communicate with each other so we can do our best for each resident at MPTF.” The nurses also work closely with our other departments like Activities, Housekeeping, Maintenance, Social Services, Dietary, and many more.

For an example of the familial bond that comes with being a nurse, Donna herself saw it more recently when she was injured after tripping on a sidewalk and broke her wrist. That led to multiple ongoing procedures to repair the damage, and her colleagues headed by **Rita Ramos**, RN (Registered Nurse), Nursing Supervisor, Health Services Administration, took up a collection and donations to add to her existing benefits. “I cried,” she says, “and of course prayed for all of the staff and residents like I always do. I just can’t get over it.”

“With the nursing team, it’s like we’re family. Everyone jumps in and helps each other.” – Connie McClam, LVN

A similar perspective can be found among others on our nursing teams. For example, **Connie McClam**, LVN Charge Nurse in Long Term Care, started at MPTF back in 1976 after hearing about us from a patient and, as a regular TV watcher, recognized several faces here. Since then, she says, “With the nursing team, it’s like we’re family. Everyone jumps in and helps each other. It was a great feeling.” She’s weathered trying times like all of us and feels that “the pandemic made us closer. It’s very gratifying being a nurse; I like people a lot more than computers, and it’s great being able to take care of those who need us. They appreciate you so much. It’s not like we expect anything. I would expect everyone to treat your patients like someone in your family. Treat them well and make them happy. When you walk in and see a smile, it’s a great feeling to be a nurse.”

Our thanks go out every day to these wonderful caregivers who contribute so much every day. They truly go above and beyond.

VIBRANT AT ANY AGE

Seeing and treating our residents as “whole persons,” with needs that span physical and emotional health, spirituality, and creativity, is essential to MPTF’s mission of taking care of our own. The core of our “creativity is ageless” mantra on campus (and in the community) is **MPTF Studios**, our in-house production team and campus TV station run by long-time industry member **Jennifer Clymer**. Through *Creative Chaos*, MPTF Studios’ weekly live programming, we bring residents, volunteers, next generation and retired industry members, and many supporters together to produce high quality, engaging, and fun content.

DID YOU KNOW...

In 2024, MPTF Studios celebrated its 600th episode of Creative Chaos’ live programming

For the past eight years, MPTF Studios has produced the Instant Film Festival here on campus—short films produced by multi-generational teams in three hours and screened in competition. And for the past 19 years, MPTF has captured life story interviews and other valuable video content with our whole MPTF family for both entertainment and posterity. On top of that, the MPTF Studios crew has created emotional and uplifting content for our KTLA holiday telethons; they also produce regular shows like *Harry’s Poetry Hour* with actor and poet **Harry Northup** and *You Be the Critic* hosted by computer-generated artist and pioneering visual effects supervisor **Richard Taylor** (*Tron*), creator of the dazzling holiday cards you’ve no doubt seen through our emails and social media.

The closed-circuit TV station operated by MPTF Studios runs 24 hours a day, seven days a week, featuring content programmed by residents and volunteers. Broadcasting began in 2006, and since then it has become a beloved facet of MPTF and its commitment to bringing together all generations of the industry, including being honored with the Eisner Prize for Intergenerational Programs. Created at the start of the pandemic to help residents, staff, and supporters continue to feel connected through lockdowns, *Creative Chaos* is now an integral part of our campus life and part of the ongoing celebration of the many lives we have here. Besides *Creative Chaos*, there is original programming like *Behind the Silver Screen* produced by MPTF Studios’ **Allegra Leedom**, featuring in-depth oral histories with residents about their lives and careers. Conducted initially by the now much-missed **Joe Sutton** and more recently by Board member and producer **Hawk Koch** and others, these oral histories (now over 350 in number) are not only for our residents to enjoy but also for the family and friends of residents to preserve their legacy. These episodes have become a regular part of the programming rotation here as well.



**ALLEGRA
LEEDOM**
MPTF Studios

**RICHARD
TAYLOR**
Resident



JOE MALTZ
The Grey Quill Society

**VICTORIA
BULLOCK**
The Grey Quill Society

WRITE FROM THE HEART

If you watched our KTLA telethon in 2024, you saw a spotlight on a wonderful creative assembly here at MPTF: **The Grey Quill Society**, our campus writing group facilitated by writer-producer **Victoria Bullock**. Producer and long-time MPTF board member **Hawk Koch**, a tireless champion of our mission, is among its members along with numerous residents. You can see several of the Quill writers on our cover here, all with their own stories to tell.

One with a history like no other is **Joe Maltz**, a resident whose lengthy and impressive career in broadcast TV included serving as broadcast engineer for ABC for the 1972 Olympics in Munich. The event initially made history for its cutting-edge live worldwide broadcast of the Games and then, tragically, as the first broadcast to cover an act of terrorism in real time on TV.

Joe went on to write a book about his years of professional experience, including the Munich tragedy, *My Adventures in Broadcasting: A Unique Perspective on Television Coverage of Major News and Sporting Events*. *My Adventures* included Joe’s work at ABC as Manager-Central Facilities, Director-Host Broadcasting, and Director of Advanced System Planning-Engineering Department. At a special screening of last year’s gripping feature **September 5**, Joe was very moved as the film stirred up memories of events from 50-plus years ago. Thanks to his participation in Grey Quill, Joe has written about this experience and many others and credits the Quills with honing his skills and forging bonds with other residents and volunteers refining their own inner writer.

In its most high-profile spotlight to date, Grey Quill was featured in a **Los Angeles Times** cover story by Deborah Netburn boasting the irresistible headline, “Hollywood’s spiciest writing group? It’s at a retirement home for showbiz veterans.” This marvelous story profiles several of the members and features moving, insightful ruminations on how the group approaches friendship, love, and the transience of life itself.

The Grey Quill Society published its fifth book in its ongoing *The Grey Quill Society Review* series in 2024, featuring a cover designed by The Animation Guild’s **Ed Gaskew**. As Victoria herself describes the latest volume, “It’s got all of your classics – stories to make you laugh and cry, and some really great pieces about how amazing it is to work in entertainment.”



IT'S SHOWTIME

For several years now, the MPTF campus has been home to many enjoyable film and tv screenings and Q&As in the Susan and Gary Martin Screening Room at the Louis B. Mayer Theater. Besides being a lot of fun, interesting, and informative, these screenings bring together our residents and community supporters in a rich and vibrant way. Very frequently, these screening also include pre-show receptions with food and beverages – and what could be wrong with that?

In 2024, participating studios included Amazon Studios, Apple Studios, Paramount, Disney, Netflix, Sony, Warner Bros. Discovery, and numerous independents

Some highlights of these screenings include *Killers of the Flower Moon* (with Oscar®-nominated actress **Lily Gladstone**), *Masters of the Air* (with co-producer **Kirk Saduski**, music supervisor **Deva Anderson**, Oscar-winning costume designer **Colleen Atwood**, re-recording mixer **Duncan McRae**, and Emmy®-nominated composer **Blake Neely**), *Sugar* and *The Penguin* (with Emmy-winning actor **Colin Farrell**), *Fly Me to the Moon* (with director **Greg Berlanti** and actor **Jim Rash**), Oscar-winning documentary short *The Only Girl in the Orchestra* (with director-producer **Molly O'Brien** and producer **Lisa Remington**), *Conclave* (with Oscar-winning screenwriter **Peter Straughan**, editor **Nick Emerson**, and Oscar-winning composer **Volker Bertelmann**), *Alien: Romulus* (with Oscar-nominated visual effects team members **Eric Barba** and **Daniel Macarin**), *Kingdom of the Planet of the Apes* (with director **Wes Ball** and Oscar-nominated Visual Effects Supervisor **Erik Windquist**), Oscar-nominated and DGA Award®-winning documentary feature *Porcelain War* (with producers **Camilla Mazzaforro** and **Aniela Sidkorska** and Picturehouse's **Bob** and **Jean Berney**), *Unstoppable* (with director **William Goldenberg** and screenwriter-associate producer **John Hindman**), *Music by John Williams* (with director **Laurent Bourzereau**), *The Last Journey* (with director-writers **Filip Hammar** and **Fredrik Wikingsson**), and *Black Mark* (with filmmakers **Matt Barnes** and **Jaren Hayman**). MPTF resident Joe Maltz, also featured in this annual report, appeared with producer **John Wildermuth** for *September 5*, a dramatization of the improvised broadcast innovations as the events surrounding the Israeli athlete hostages unfolded at the 1972 Olympics in Munich.

A screening of Sundance audience favorite and indie hit *Thelma* in June was a special kind of homecoming as a substantial part of the film was shot right here on MPTF's Wasserman Campus! In her first leading role, 94-year-old Oscar nominee **June Squibb** was a delight when she came back for a Q&A along with star **Fred Hechinger**, director-writer-editor **Josh Margolin**, and producers **Zoë Worth**, **Chris Kaye**, and **Benjamin Simpson**. Joining them was the now-legendary red scooter featured in the film, which became a familiar fixture at the MPTF Studios office. And yes, the audience loved the film!

MASTERS OF THE AIR
Screening



THELMA
Screening



THE PENGUIN
Screening,
Colin Farrell



Vanessa Holtgrewe



Michael Miller

WE ARE FAMILY

For decades, MPTF has had a close relationship with Hollywood's unions. They are the rock-solid backbone of the entertainment workforce in Los Angeles and we've been proud to serve tens of thousands of members and their families over the course of their careers. Their union leadership has been invaluable in helping us be there for each other when times get tough. "We've been supporting MPTF for decades, and the IA represents the best crews in entertainment in the world," says **Michael Miller**, who started in IATSE in 1990 and is currently IATSE Vice President and Department Director of the Motion Picture and Television Department.

"Our industry is our people, and our people are tough and resilient."

– Michael Miller

MPTF and the crew unions, comprised of IATSE, Teamsters, and Basic Crafts, have been teaming up for twelve years for various versions of what is now known as **Day at the Ranch**, our annual fundraiser for industry members and their families. Day at the Ranch is an afternoon of family fun with a picnic, games, raffle prizes, and more. Sponsored by numerous Locals, the event raises funds for MPTF programs and services needed throughout the year, including financial assistance, counseling, and much more.

"There's a reason why Mary Pickford started this organization back in 1921," says **Lindsay Dougherty**, International Brotherhood of Teamsters Western Region Vice President and Director of Teamsters Motion Picture Division. "Because we need to take care of our own in times like this, and who would've ever thought we needed them so badly with Covid and this dual strike unlike anything else in our history? Without them, I know our Local and the rest of the unions could not get through this. You are truly angels, and our members truly appreciate it. On behalf of all the workers in the industry, it's important that we continue to support MPTF for years to come." For a decade Lindsay has been at the forefront of Local 399, which represents over 6,000 movie Teamsters in Hollywood. "They are the ones who move Hollywood forward. MPTF has helped our members through hard times financially, emotionally, during their careers and through retirement."

Our thanks go out to the union leadership and the members who have been our allies, supporters, and great friends through the ups and downs this industry has been weathering. At last year's Day at the Ranch, **Vanessa Holtgrewe**, IATSE Vice President and Assistant Department Director, Motion Picture and Television Department, gave a shout out to the MPTF collaboration: "Every year, every issue we have - if you're a veteran, if you have aging parents - you can go to MPTF and they will help you. Let's keep the fun going for another 100 years!" Nowhere is that better exemplified than our dear friend **Alex Aguilar**, Business Manager and Secretary-Treasurer for LiUNA! Local 724, whom we were privileged to help in 2007 when the devastating strike impacted him and his family. In 2016, his story was shared by Bryce Dallas Howard at our Reel Stories, Real Lives event, and he's been leading the charge to spread the word to those who need to hear it. "I love what MPTF stands for," he says. "Whatever I can do to help, count me in." And the feeling is 100% mutual.



Day at the Ranch Committee



Lindsay Dougherty

OUR EVENTS

In 2024, our fundraising events were a major source of sustaining the services we provide for industry workers in need and our residents. The new and continued support and generosity of our corporate sponsors, donors, and advocates allowed us to come together throughout the year with a focus on extending a hand to those who require health and social services, financial assistance, case management, and residential living.



Day at the Ranch

The latest MPTF-IATSE fundraiser was held on November 10 at Calamigos Ranch. Together we celebrated unity with our entertainment family with a great lunch buffet, auction and raffle, lots of fun outdoor activities, and much more.



Heartbeat of Hollywood Golf Classic

Each year, MPTF supporters gather on premium golf courses to give back and enjoy their favorite game along with a live auction, awards ceremony, and cocktail reception. The 2024 event was held on June 3 at Moorpark Country Club and The Saticoy Club.

The Evening Before

Held the evening leading up to the Primetime Emmy® Awards, this annual celebration of entertainment industry's top talent in the television community was held twice in 2024 due to rescheduling from the dual strikes (with both raising \$2.5 million). Raising money and awareness for MPTF, the 17th Annual Evening Before held on January 13th was co-chaired by Quinta Brunson and Bob Odenkirk, and the 18th Annual Evening Before was held on September 14 with co-chairs including Greg Berlanti & Robbie Rogers, Jon Hamm & Anna Osceola, and Sheryl Lee Ralph.



The Night Before

In its 22nd year, our annual star-studded benefit before the Academy Awards® brought together nominees, presenters, and industry influencers while giving back to members of the entertainment community. Co-Chaired by Sterling K. Brown & Ryan Michelle Bathé, America Ferrera & Ryan Piers-Williams, Jodie Foster, and Paul Giamatti, the event held on March 9 raised over \$4.3 million.



Lights, Camera, Take Action! Caring for Hollywood's Crews

Our third fundraising telethon for crew members in need aired live on KTLA on December 8. Yvette Nicole Brown and Tom Bergeron returned as hosts and served as producers along with David Wild for a night of stories and songs. KTLA's Dayna Devon again hosted the celebrity lounge where donors could call in, and NextGen's Tiffany Smith ran the tote board for the evening which raised over \$810,000.



FUNDRAISING GETS CREATIVE

MOTION PICTURE MOTHERS

The longstanding fundraising and advocacy group continued to support our mission including a holiday fundraiser on December 14, including a check presentation and attendees Charlene Mathers, Sharon Gorrell, Horace Heidt, Jerry and James Mathers, and Margaret O'Brien.

PAN

MPTF's Professional Advisory Network continued its quarterly luncheons which raised funds and included speakers on topics like monetizing participation rights and the collectibles market. Seen here at McDermott Will & Emery is a special presentation to 17-year PAN Executive Committee member Chang Chae with MPTF's Kathy Davis.

STUDIO AUCTIONS

Several items belonging to our founder Mary Pickford were auctioned to benefit MPTF thanks to the generosity of The Mary Pickford Foundation, including a pair of her personal desks, opera glasses, portraits, and more.

NEXTGEN

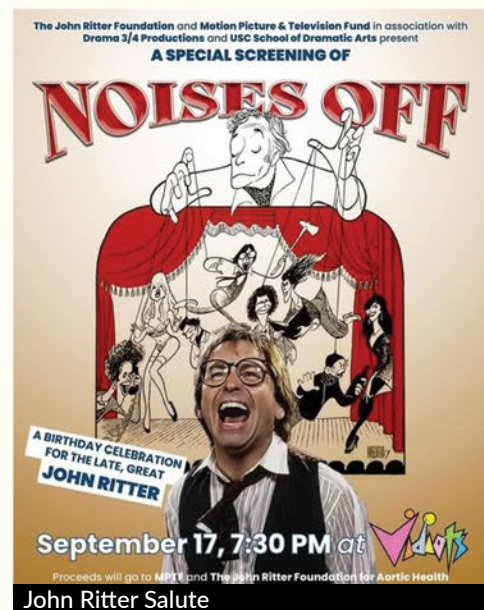
MPTF's advocacy group of young professionals held several parties throughout the year including its big annual Summer Party at NeueHouse, hosted by Jay Ellis and featuring a special performance by Damon Quinn and music by DJ Ray Rhodes.

JOHN RITTER SALUTE

In September, Drama 3/4 Productions held a special fundraiser at Vidiots in Eagle Rock saluting the late, great John Ritter in honor of his birthday with a screening of the all-star comedy *Noises Off!* raising funds for The John Ritter Foundation for Aortic Health and MPTF including raffle prizes.

SACRED FOOLS

In April, Sacred Fools Theater Company helped support crew members in need after the strikes by donating to MPTF via a performance of Joe Hernandez-Kolski's *The One*, directed by Benjamin Byron Davis.



MEET GREG BERLANTI

“I came to know about MPTF years ago because I’ve always had a fascination for old Hollywood.” That was the portal that first led **Greg Berlanti**, a member of our Board of Governors, to becoming an essential part of MPTF’s mission of taking care of our own. Greg has had a remarkable career in television and film, including producing and serving as showrunner for some of TV’s most popular shows like *Dawson’s Creek*, *You, Brothers & Sisters*, *Riverdale*, and the *Arrowverse* shows, and as a director of films like the groundbreaking *Love, Simon* (2018) and *The Broken Hearts Club* (2000). In 2022, the Producers Guild honored Greg with the Norman Lear Achievement in Television and in 2024, the Television Academy honored him with its prestigious Governors Award.

“MPTF is like this tether to the advent of an industry I always aspired to be a part of,” he says of the connection he feels to the organization. “I’ve learned about all the ways in which MPTF helps our community. That’s something I really believe in. I’m very aware of the sacrifices of all the people who came before me and the need to support that legacy.”

In 2024, Greg returned to the director’s chair for the delightful romantic comedy *Fly Me to the Moon*, starring Scarlett Johansson and Channing Tatum. He brought the film to the MPTF campus for a sneak peek screening, and the house was packed! Joined by actor **Jim Rash** (who supported MPTF in 2023 with The Groundlings’ One Night Only event), Greg spoke to the audience about his career, the film, and his commitment to the industry workforce through the work of MPTF. “In this business, you realize that 95% of the hard work is done by individuals who will never get the acclaim or the money,” Greg said at the screening. “I feel like our #1 job is to protect and help those people and give back to them who gave so much to all of us.”

In 2024, Greg continued to pay it back by joining fellow Board members **Betsy Beers** and **Kevin McCormick** in matching donations made during the live broadcast of our KTLA telethon, and he and husband **Robbie Rogers** were Event Chairs along with **Jon Hamm** and **Anna Osceola** and **Sheryl Lee Ralph** for our 18th Annual pre-Emmys event, The Evening Before. Our utmost thanks go out to Greg for his compassion, humanitarian spirit, and generosity for all walks of the entertainment industry.



OUR GRATITUDE

TOTAL GIVING:
\$25,103,322
(*Includes \$1,021,767 Gifts In Kind)

GIFTS:
27,824

DONORS:
6,361

The support we receive helps keep our mission front and center. This is truly the fabric of the MPTF safety net that safeguards current and retired workers in our industry.

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ENTERTAINMENT ALUMNI CLUB

A creative and social environment for industry retirees of all affiliations to socialize, connect with former colleagues and peers, and have ongoing engagement with the industry and with MPTF.

MOTION PICTURE MOTHERS

Founded in 1939, an organization of mothers of industry members who support MPTF’s Country Home to enhance the lives of the residents.

NEXTGEN

A diverse group of younger entertainment industry professionals who represent the many aspects of film and TV and support MPTF’s mission of taking care of our own.

PROFESSIONAL ADVISORY NETWORK (PAN)

A dynamic group of attorneys, business managers, CPAs, financial planners, and wealth managers with clients in the entertainment and sports industry.

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Volunteers with a minimum of 75 hours a year on campus or in the community provide support with birthday and holiday gifts, parties, and special needs for the residents.



LOOKING AHEAD

I want to extend our deepest gratitude for your unwavering support in 2024, a year of great challenges and achievements. As the landscape of this industry and the hard-working people who sustain it continue to change, your generosity and involvement help us continue our mission to take care of our own. That means ensuring dignity, compassion, and a strong sense of community for those who need it most.

We celebrated our 100th Anniversary in 2021, and as we look ahead to the future, we mark a significant milestone in our journey: the beginning of our second century of service. In the stories and other highlights featured in this annual report, you’ve seen how great the impact of your support can be and what it means to be there for each other through both joyous and difficult times. That means a new sense of purpose and the name you’ve seen for the path ahead—the **Second Act**.

The Second Act represents more than just the next chapter in our history; it’s a call to action. As we fearlessly leap over new hurdles and embrace new opportunities, your support is more vital than ever. We need your voice, your passion, and your continued partnership to build a future worthy of the legacy we share.

On behalf of everyone at MPTF, thank you for walking this path with us. We look forward to what we can achieve together in the Second Act and hope you know how grateful we are to have you in the MPTF family.

Courteney Bailey

Chief Development Officer

**COURTENEY
BAILEY**

Chief Development Officer

PHOTOS:

Portrait Photography: Fred Siegel
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pp. 19 & 26 – Jennifer Clymer
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