

MPTF | 



LIGHTS, CAMERA, TAKE ACTION!

2022 ANNUAL REPORT

MPTF | 
Caring is Infinite

MISSION STATEMENT

MPTF supports our entertainment community
in living and aging well, with dignity and purpose,
and in helping each other in times of need.

BOARD OF DIRECTORS

Bob Beitcher
George Clooney
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Kevin McCormick
Christopher Nolan
Peter Rice
Karen Rosenfelt
Ann Sarnoff
Emma Thomas
John Wells



Bob Beitcher, MPTF President and CEO

Our Greatest Challenge

We called, and you heard and answered. Thank you to those thoughtful and generous members of our community who responded to our message. Last year lashed us with new challenges reverberating from the pandemic, and you rallied to support us in this time of real need.

“You rallied to support us in this time of real need.”

The crisis of 2022 is now in our rearview mirror, and MPTF’s financial condition has stabilized. However, to continue operating as a safety net for thousands of film and TV industry workers, and as a retirement home for hundreds of industry veterans, we’ll need ongoing commitment not only from current supporters but also from a new generation of financial backers who understand the unpredictability of a career in our industry and want to see us around to catch those who experience hard times. We need industry leaders – individuals and their companies – to step up and join others in sustaining MPTF and its delivery of compassion and care to the entertainment workforce.

“We need industry leaders - individuals and their companies - to step up and join others in sustaining MPTF and its delivery of compassion and care to the entertainment workforce.”

I said late last year that our fundraising sprint over the final three months of 2022, one that got us through an especially rough patch, shouldn’t be mistaken for the 100-plus year marathon that MPTF has been running. It has never been easy for us, and our survival has depended on generation after generation of philanthropy from a changing cast of companies and industry leaders who saw the need and filled the funding gaps. “We take care of our own” had real meaning to them as we hope it does to you today.

So once again, much gratitude for your support last year. It was critical, and we are thankful. And please continue to make MPTF a giving priority; it will enable us to sustain the safety net that has never been more essential.

Bob Beitcher
MPTF CEO & President

THE PARTS WE PLAY

COMMUNITY FINANCIAL ASSISTANCE



PALLIATIVE CARE



343 FAMILY MEMBERS

369 PATIENTS

712 PEOPLE SERVED

VOLUNTEER PROGRAMS

INTERGENERATIONAL PROGRAMS SERVING CAMPUS AND COMMUNITY INDUSTRY MEMBERS

\$1,356,401
SOCIAL VALUE OF VOLUNTEERS

628 VOLUNTEERS

38,144 HOURS

4,813

COMMUNITY & CAMPUS SOCIAL SERVICES PEOPLE SERVED

\$3,501,459

CHARITABLE ASSISTANCE

296

REFERRALS FROM MPTF/UCLA HEALTH CENTERS

MPTF BY THE NUMBERS

1,307
ELDER CONNECTION
65+ CLIENTS AND ADULT CHILDREN

287
CLIENTS UNDER 65

269
WASSERMAN CAMPUS RESIDENTS

117
PATIENTS
SAMUEL GOLDWYN, JR. CENTER FOR BEHAVIORAL HEALTH

1,116
HEALTH INSURANCE COUNSELING

321
RECIPIENTS DAILY CALL SHEET

ADVANCE DIRECTIVES FOR HEALTH CARE WORKSHOPS

86-100%

OF ATTENDEES FELT MORE CONFIDENT IN THEIR ABILITY TO COMPLETE ONE



Jennifer Calixto, MBA, HCM, PSN, RN, Director, Long-Term Care and Rita Ramos, RN, Nursing Supervisor

COVID - 19 TESTING LAB
32,358 TESTS

95%
OF RESIDENTS WITH A BIVALENT VACCINE

GENDER IDENTITY TRAINING

12 WORKSHOPS
137 PEOPLE TRAINED

VETERAN BENEFITS

943 VETERANS/SPOUSES SCREENED
\$253,916 RETROACTIVE BENEFITS RECEIVED
\$28,884 IN ONGOING MONTHLY BENEFITS



12%
OF RESIDENTS HAVE PETS

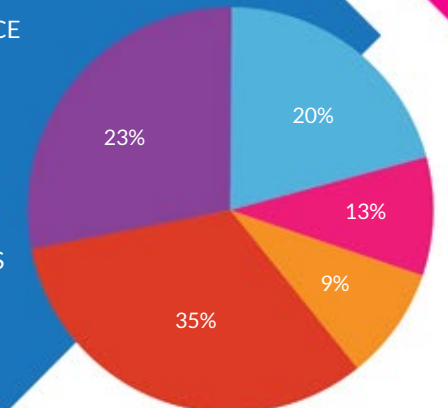
SAMUEL GOLDWYN, JR. CHILDREN'S CENTER

12 FAMILIES SUBSIDIZED

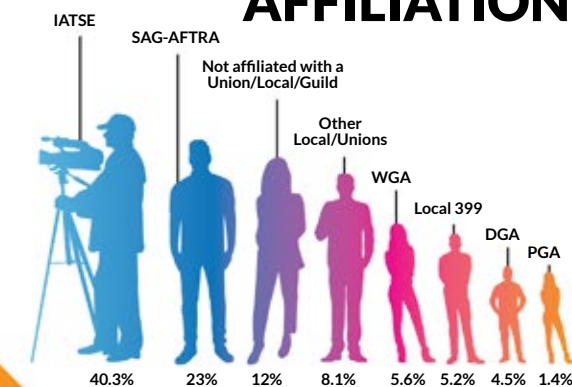
120 CHILDREN ENROLLED

NEEDS AT INTAKE

- FINANCIAL ASSISTANCE
- INTEREST IN LIVING ON CAMPUS
- CASE MANAGEMENT
- MENTAL HEALTH, SOCIAL ISOLATION, SAFETY, MEMORY LOSS
- SUPPORTIVE COUNSELING



INDUSTRY AFFILIATION



TAKE ACTION

100 Years of Hollywood

We're no stranger to big events at MPTF, but 2022 saw two of the biggest and most crucial in our history. On June 18, 2022, we achieved our dream of celebrating our 100th Anniversary with a once in a lifetime event at the historic The Lot at Formosa, once known as Pickford-Fairbanks Studio and Goldwyn Studios and even owned very briefly by MPTF. *100 Years of Hollywood: A Celebration of Service* combined live musical entertainment and moving "I Am MPTF" stories from our residents, staff, and community care recipients, all testifying to the important impact MPTF has in the entertainment industry.

Marilyn and Jeffrey Katzenberg were honored by Board member Casey Wasserman with our esteemed Silver Medallion for their service, while famous songs from Hollywood films like *Titanic*, *Willy Wonka and the Chocolate Factory*, and *The Bodyguard* were sung by Tori Kelly, Ledisi, Abigail Barlow and Emily Bear, and tapped to by Chloe Arnold's Syncopated Ladies. Adam Scott of TV's *Severance* and *Parks & Recreation* opened the evening, with presenters and storytellers including Jodie Foster and Harry Northup (who co-starred together in such films as *Taxi Driver* and *The Silence of the Lambs*), Jim Gianopulos, Yvette Nicole Brown, Monica Macer, Billy Ray, and many more, with live music throughout by Rickey Minor and his band.

Filmed tributes were delivered by George Clooney, Hugh Jackman, Michael Douglas and Catherine Zeta-Jones, longtime MPTF supporter and Honorary Chair of the event, Walter Mirisch (who shared a birth year with MPTF and sadly left us in 2023), and TCM host Ben Mankiewicz interacting with several MPTF residents. Stories of being part of MPTF were told by everyone from Billy Ray to Peter Goldwyn to resident Tony Ludwig, while MPTF CEO and President Bob Beitcher introduced two new residents to the campus: Maryna and Ella, a mother and daughter refugee family from Kyiv. Our thanks go out to our Host Committee led by Event Chairs Sherry Lansing and Casey Wasserman, and to our invaluable sponsors, City National Bank, Delta Air Lines, and UCLA Health.

Our First Telethon

When the financial crisis to keep MPTF alive became a rallying cry near the end of the year, we sprang into action with a night of live television vital to our survival: *Lights, Camera, Take Action! A Telethon Benefiting MPTF*, presented on Los Angeles' KTLA on December 10. Hosted by Tom Bergeron and Yvette Nicole Brown, this two-hour fundraiser was a call to help offset our significantly increased pandemic costs—and it was a smash hit thanks to producers Phil Rosenthal and David Wild, supervising producers Mark Stepp and Michelle Robinson, and executive producer Jennifer Clymer, presented by sponsors City National Bank and UCLA Health. Live and filmed appearances from the entertainment community included Jeff Bridges, Julia Butters, Bryan Cranston, Kevin Feige, Tony Goldwyn & Anna Musky-Goldwyn, Clark Gregg, Kathryn Hahn, Kate Hudson, Hugh Jackman, Rian Johnson, Elle & Keegan-Michael Key, Ben Mankiewicz, Tim Matheson, Marlee Matlin, Janelle Monáe, Edward Norton, Billy Porter, Parker Posey, Billy Ray, Richard Roundtree, and June Squibb.

Viewers also got to enjoy musical performances by David Foster & Katherine McPhee, Susanna Hoffs, Johnny Mathis, Jonas Myrin, Brad Paisley, and Annette O'Toole & Michael McKean. In fact, O'Toole and McKean (who have made appearances on our live Creative Chaos programming from MPTF Studios) also took part in our live phone bank talking to donors, alongside other much appreciated in-person phone bank participants including Spencer Garrett, Clark Gregg, Rob Morrow, Jessica Rothe, Alexandra Smothers, Adrienne Summer Visnic, IATSE's Mike Miller and LiUNA! Local 724's Alex Aguilar Jr., who chatted throughout the night with KTLA's Sam Rubin. Though we hit our fundraising goals that night and had plenty to celebrate, as Beitcher reminded us afterward, "We've stepped back from the brink. We squeaked through our 'whew moment,' but the need is still there; it's still urgent."



TAKE CARE

When MPTF says we take care of our own, that means every generation our industry touches from the children of workers to parents and retirees. 2022 saw several inspiring examples of how different age groups in the community are all a part of our mission, from benefiting from our services to banding together to help others.

A Mother and Son's Love

Local 700 member Shaun Burdick, who works in sound editing, found his life changing drastically when his mother, Martha, who lived in New Hampshire, lost her husband in 2022 and was injured in a fall. She moved to California to be with him, but the challenges of coordinating her health needs and doctor's appointments with his work schedule were intimidating. At UCLA Toluca Lake Health Center, Shaun's doctor recognized his new role as a caregiver and suggested he contact MPTF for help. That's when he was referred to one of our social workers, Carly Castaneda, LCSW.

"As an Elder Connection social worker, I was able to help Shaun establish eligibility for services with us at MPTF, assess his needs, address his questions and ultimately connect him and Martha to services and programs at MPTF, and I've been working with them ever since," says Carly of our unique program providing comprehensive social services to qualified industry members aged 65 and older, as well as parents of qualified industry members. Soon Shaun was able to get back to his five-day work schedule; as he explains, "My boss is really cool about doing whatever I need to help her out. The pandemic helped me get my place ready since I prepped my own home to be able to work during lockdown."

In the process, our social worker Carly helped Martha acquire the insurance she needed as a new California resident to meet her health care needs and provided them with support for the transition they were both experiencing. "Most of my clients are retired industry members, their spouses and families," Carly says, "but we also

provide services to working-age clients like Shaun who have aging parents and don't necessarily know what to do with some of the issues that they face. He became a caregiver overnight. It was important to know the goals of both Shaun and his mother and to be able to be a listening ear for both. This allowed us to create a comprehensive case plan based on their needs, which included linking them to community resources, supporting him in his new role as a caregiver and formalizing advanced care planning. As concerns about her complex health challenges arose, we also referred them to MPTF Palliative Care program." The ultimate goal was to make sure Shaun and his mother knew they were not alone in this journey.

"How do you provide care and take care of yourself at the same time?" That's a question Elder Connection and our other social workers address with cases like this, which gets even more complicated when it involves the many time and energy factors of working in the entertainment industry. Carly explains, "We work closely with industry members and their parents with the aim of providing emotional support to reduce caregiver stress and explore the client's goals and care needs. We provide advocacy and guidance to help them understand their options and what's available to them. Most people are not used to navigating health care options or an aging parent's psychosocial needs. We hope through our professional lens these conversations provide guidance, relief, and peace of mind. A lot of working-age people don't know they can access these services and think they're only for older adults. We're here to take the journey with you, help you plan ahead and answer any questions you may have."



Shaun Burdick and his mother, Martha

Our Community

“We’re in!” said Olivia Brooks from the Creative Artists Agency Foundation (CAA) when she heard about MPTF’s Annual Holiday Food Drive in December. In past years, according to Fredda Johnson, MPTF Director of Engagement, there would be one group who donated the food, another wrapping the boxes, and a third delivering them across Los Angeles. In 2022, CAA enthusiastically donated thousands of pounds of food, books, and DVDs for MPTF clients in the community. Almost 100 CAA employees came to our campus outside the Saban Center for Health and Wellness for a whole day of sorting, packing, card-making, wrapping, delivering, and visiting those who needed some holiday cheer.

“MPTF does such great work and we’re thrilled to be part of the journey.”

“We’re so happy to be giving back to the incredible people of the entertainment industry,” said CAA’s Nicole Brookman during the busy day on December 15. “MPTF does such great work, and we’re thrilled to be part of the journey. One of my colleagues let me know she spent 3 hours visiting clients on her delivery run and that her life is forever changed from that special experience. The impact is immeasurable, and it was a pleasure to play a small part in it!”

Comes Together

One of the food drive recipients in the community, and in fact someone MPTF has helped with many of our services in recent years, was Jerome Blackwell, a longtime SAG-AFTRA member. With a career going back to roles on classic TV shows like *Hill Street Blues*, *Airwolf*, *Falcon Crest*, and *The White Shadow*, he’s a recognizable character actor with a cheerful disposition and a conversational way with words.

Since his wife Doris was diagnosed with terminal cancer many years ago, Jerome turned to MPTF for the wide array of services we offer. Our volunteers and social services teams have been instrumental in helping him with necessities and access to health needs, with Thanksgiving and Christmas boxes this year including everything from mashed potatoes and oatmeal to shampoo.

“MPTF has taken care of me far more than I’m worth!”

“Just spectacular!” said Jerome of the deliveries and the volunteer efforts, and he enjoys taking part in activities here at MPTF when he visits the campus as part of our on-campus programs. “MPTF has taken care of me far more than I’m worth!” he cracks. “I’m getting along fine now thanks to MPTF’s social workers including Maria Gisina, LCSW, who have helped so much getting me squared away.”



Jerome Blackwell



Melissa Ritz, IATSE Local 871

TAKE ADVICE

A Veteran's Story

"So much red tape, so many roadblocks, and so much misinformation, it was discouraging." That's the situation experienced not so long ago by Melissa Ritz, a member working at IATSE Local 871 (which consists of Script Supervisors/Continuity, Coordinators, Accountants, and Allied Production Specialists). Melissa entered the military right out of high school in 1995 and served in the Air Force for eight years, including working as a medical lab technician, being stationed at a U.S. consulate in Istanbul, Turkey, and even performing as a vocalist in morale-boosting shows for troops around the globe.

Unfortunately, she also experienced issues with tinnitus and PTSD from her service—but the VA paperwork proved insurmountable when she went back to civilian life. Currently working as a writer's assistant on a military-related project for Sony-Netflix executive produced by MPTF supporter and World War II veteran Norman Lear, she didn't know where to begin to untangle the web of paperwork necessary to receiving the full benefits to which she was entitled.

Through the Local 871 newsletter, Melissa found out about MPTF and our Veterans Benefits Assistance Program, which provides assistance in securing pension benefits for our industry's military veterans, their surviving spouses, or industry members' parents with military service. In 2022, we screened 943 veterans and surviving spouses, recovering \$253,916.18 in retroactive benefits and \$28,884.15 in ongoing benefits. To find out more, visit mptf.com/veterans-assistance.

"Speak with a counselor and/or medical professional because you just don't know what you don't know."

Melissa reached out to our Director of Home & Community-Based Services Naomi Rodda, who found significant paperwork that was overlooked. Over the course of eight months, she worked with Melissa for those full benefits to take effect. "The final outcome was I got awarded a disability rating, which I'd never even heard of before," Melissa explains. "Don't be shy about setting up a consultation, even if it's been a while since you separated," she says about others who served or their family members. "Especially if you're a female veteran. Speak with a counselor and/or medical professional because you just don't know what you don't know. I wish I would've taken advantage of the MPTF's veterans advocacy services earlier, but I'm grateful I was made aware of the MPTF program. I hope my experience helps other veterans take the initial step to see what benefits might be available to them as well."

TAKE PART

Life on MPTF's Wasserman Campus is filled with stories each year as our residents and supporters find new ways of connecting, giving back, and discovering new aspects about their lives.

Our Amazing Campus



A special friendship was forged on campus that led to the familiar sight of a pair of motorized wheelchairs cruising around outside. Dave Pierce, who worked for nearly 30 years in studio transportation as a member of Local 399, met a nearby MPTF neighbor, Steven Reynolds, who was in sound recording for over four decades. Born in Glendale and a football player in high school, Dave was in a physical rehab facility in his birth town when his sister tipped him off about moving to our campus. Originally from Oregon, Steven had been at three nursing homes over two years when he came here. The two started playing cards together, frequently joined by a volunteer, loved exploring the campus, and watching football - "college or pro"—including a Super Bowl watch party together.

“Being part of residents’ lives is very special to me”



“Being part of residents’ lives is very special to me,” says their social worker, Tiffany Lawrence, MSW, “but watching them create special friendships and bonds while in a Long Term Care setting warms my heart. It’s also a true blessing that they want me to be a part of it.” These connections that form here at MPTF are always full of surprises, and we look forward to seeing where Dave and Steven’s wheels take them next!

Heading into its third year on the air, MPTF Studios’ Creative Chaos continued to bring together residents, supporters, and our friends throughout the entertainment community for hours of live programming every week. Harry Northup’s weekly poetry hour, meditation and urban zen, happy hours, workouts, and much more filled the schedule, while Hawk Koch interviewed guests like James Burrows, Tony Bill, Bert Fields, Jane Lynch, Elliott Gould, and Mike Medavoy.

MPTF Studios also held its 6th annual Instant Film Festival, which celebrates intergenerational creativity with a single day of residents, college students, volunteers, and industry professionals working side-by-side to create a 1 to 5-minute short film. From conception to screening and an awards presentation, it’s a fun and fast-paced day for all, with students from Emerson LA and the BAFTA Outreach Program as well as local high schools and middle schools joining in.



Providing tech support to residents is one way we foster living and aging well thanks to Innovation Manager Carly Roman, PhD, a gerontologist who provides hands-on support through classes and one-on-one sessions. “Teaching a resident how to attach a file to an email so they can stay in touch with family or participate in MPTF programs like Grey Quill Society makes their lives easier,” she says, “and shows them that they are capable of learning new technology skills.” Providing residents with a safe space to ask questions about their smartphones or how to use the internet is a critical first step in helping learn technology skills. Since February of 2022, MPTF has been part of the AARP-affiliated Senior Planet Licensing Pilot Program, which provides staff and volunteers training and curriculum to teach in-person tech classes where residents learn about mobile devices, computer use, online shopping, security, telemedicine, Zoom calling, and more. Carly also works with our Engagement, Innovation, and Recreation teams on these classes, plus a monthly Tech Tips show on Creative Chaos and a “Tech Table” every other Saturday for residents on campus with mother/daughter volunteer teams from the National Charity League.



The fourth annual Paramount Community Day finally returned in person in July of 2022 as a time to volunteer and come together on campus. This time they got extra creative building and painting entertainment-themed ramps for those who needed them for accessibility to their front doors both on campus and in the community.



Carly Roman, PhD, Innovation Manager



Tony and Lauren Dow

TAKE HEART

Tony and Lauren Dow

"I have a feeling we might be together forever." That's something Lauren Dow heard on her first date with Tony Dow, who became her husband for life in 1980. Famous as Wally Cleaver on the classic TV show *Leave It to Beaver* and its 1980s revival series, Tony was in Kansas City, Missouri doing a play when his life changed forever. Then Lauren Shulkind, she was working for an advertising agency who wanted to feature Tony in a McDonald's commercial. The meeting turned out to be love at first sight, and they built a life together including a beautiful home in Topanga Canyon where they lived with several much-loved canine companions. Tony went on to pursue his artistic passion as a sculptor, with his striking work exhibited in numerous galleries around the country.

Tony and Lauren's MPTF connections reach far and wide including their decades-long friendship with entertainment manager Phil Gittelman, who had Tony as one of his first clients. A longtime MPTF resident, Phil dined at their home on countless occasions and featured them on his long-running show on MPTF Studios' *Creative Chaos*, *The Original Foodie*. In the mid-'90s, Lauren decided to volunteer and discovered how she could do it with MPTF. As she explains, "I started because of my husband's involvement in the business. I love older people. My mother was a volunteer for 45 years, and I hope I'm following in her footsteps in some way." From party decorating to working at Harry's Haven, where she used activities like singing to help deal with memory loss, Lauren, an MPTF Guild Volunteer, not only found a home away from home but brought Tony into the volunteering fold as well.

Lauren also teamed up with writer-philanthropist Betty Freeman to start a writing workshop and created a book in 2005, *Behind the Silver Screen: Stories from Residents of the Motion Picture & Television Fund Retirement Community*, which in turn inspired an ongoing on-campus TV series originally hosted by Joe Sutton.

Over the years Lauren and Tony lived a rich life filled with adventures including extensive traveling and multi-city performances together of the beloved stage play, *Love Letters*. Tony never lost his connection with the industry that had defined his childhood. As Lauren remembers, "He knew so many people, and everyone knew and loved Tony Dow. One day we were walking to the soundstage and this big Cadillac goes whizzing by. Then the guy slams on the brake, backs up, and screams, 'Hey, Tony!' 'Hey, Burt Reynolds!'"

"MPTF founder Mary Pickford was one of the most beautiful people in every way."

Through all those years, the MPTF connection remained strong, bolstered by the example set by our founder, Mary Pickford: "One of the most beautiful people in every way." "I love the residents," says Lauren who still comes to campus to spend time and pour coffee. "They give me so much joy." She also loves encouraging new talent among residents at any stage in life: "I'm a firm believer in finding a hobby, something that you can do later on in life or right away if you want." She also has fond memories of forging bonds with fellow volunteers and being on campus during visits from celebrities like Leonardo DiCaprio and Cher.

When Tony passed away on July 27, 2022, we lost a true friend of MPTF and the entire industry. We can't thank Lauren and Tony enough for their dedication and the decades-long example they set for giving back and living lives that will keep inspiring us for many years to come.

TAKE CHARGE

Industry Leaders Step Up



Courteney Bailey, Sherry Lansing, Lauren Shuler Donner, Bob Beitcher and Lori Weintraub at 100 Years of Hollywood: A Celebration of Service

“Over the years, I’ve seen firsthand how vital and proactive MPTF is for the lifeblood of our industry.” That’s how Sherry Lansing, legendary studio head and dedicated philanthropist, describes the importance of our mission and why she passionately supported us during our call for help in 2022. Between calling across the industry for donations, contributing herself, and hosting an MPTF fundraiser at her home with Netflix Vice President of Film and fellow MPTF supporter Nijja Kuykendall, she’s one of the many who truly walked the walk in 2022. “It’s a cause that’s near and dear to me,” Sherry says, “made up of dedicated people who make a tremendous difference in the community across all age groups. I hope we keep spreading the word to upcoming generations about what MPTF has to offer and how crucial it is to show our support in any way we can.”

At the end of the year, Bob Beitcher singled out many who led by example and contributed to keeping MPTF: “Folks who were not only large contributors in 2022 – and many of them first-time large contributors – but who also are strong advocates and were people who were on the phone calling their networks to help raise money, and in many cases, very successfully, and have committed to doing that in 2023 and beyond.”

Among those we have to thank for being at the front of the charge are Keegan-Michael Key and Elle Key, our telethon host and NextGen member Yvette Nicole Brown, Ava DuVernay, Vin Diesel, Jane Semel, Marvel Studios President Kevin Feige (who made a video appearance in our telethon), Robert Downey Jr. and Susan Downey, Nina Shaw (now in her fourth year as a member of our Board of Directors), fellow Board of Directors member

and frequent Creative Chaos show host Hawk Koch, Board of Directors member Casey Wasserman, filmmaker Rian Johnson (who also appeared with the cast of *Glass Onion: A Knives Out Mystery* on our telethon), and several of our Board of Governors members including director Christopher Nolan and producer Emma Thomas, producer Lauren Shuler Donner, Dr. Eric Esrailian, Peter Rice, and John Wells.

Our many services are here for all walks of the entertainment community, but just as MPTF was created and built by the industry itself, it will require ongoing dedication to keeping our mission alive in the future to ensure those above and below the line can benefit. “I’ve grown up loving movies watching the credits until the very end,” Feige said during his time interviewing our MPTF staff. “We put tags on the end of Marvel Studios films in large part to force people to sit and look at the credits and acknowledge all of the people that work so hard, so I really consider you my personal heroes for everything you’ve done for the entertainment community.”

“Over the past seven years, my family and I have witnessed the incredibly positive impact MPTF can have on the lives of our entertainment community,” Semel said about our wide-ranging services. “Life and work are unpredictable. We’re so proud to do what we can to sustain MPTF for our retirees, our workforce, and all those who will need MPTF’s services in the future.” As we enter our next hundred years of MPTF, it’s exciting to see all walks of our industry coming together to realize that taking care of our own is an ongoing mission that requires commitment and dedication from each new generation. Our gratitude to those who gave back cannot be overstated.



Patrick McCarthy, Senior Vice President, Head of Marketing and MarTech
 Linda Duncombe, Executive Vice President, Chief Marketing, Product and Digital Officer
 Kelly Coffey, Chief Executive Officer
 Doug Guzman, Group Head, Wealth Management, Insurance and RBC Investor & Treasury Services
 Rich Raffetto, President

TAKE TIME

City National Bank

“The entertainment business is our business.” That’s one of the guiding visions of City National Bank, an integral part of the fabric of the film and TV industry since 1954 and a dedicated supporter of MPTF’s mission. Los Angeles-based and longtime ally of MPTF, CNB substantially increased its support of our organization in 2022 – among other things, covering 1,000 weeks of groceries and the equivalent of two full-time social workers.

“We’re doing more for MPTF – not just for the entertainment industry but how they treat people as they go into retirement.”

Behind that decision to embrace MPTF more broadly was a visit to our campus by CNB CEO Kelly Coffey and Linda Duncombe, Executive Vice President and Chief Marketing, Product and Digital Officer. Guided by our Chief Development Officer, Courteney Bailey, Kelly and Linda got a first-hand look at the impact their support has on the lives of our residents as well as the tireless work of our staff. “MPTF does phenomenal work to bring joy to so many people’s lives for so many years,” Linda remarked. “Today’s talent stands on the shoulders of yesterday’s giants, and understanding that is important. I told my team, we’re doing more with MPTF – not just for the working members of the entertainment industry

but how they treat people as they go into retirement. I was really excited meeting some of the residents while being respectful to pandemic restrictions. It was very emotional, very moving, and humbling to be working with MPTF and doing more. Seeing all the creative juices flowing there was so impressive.”

CNB has become a loyal sponsor of MPTF events -- the *Lights, Camera, Take Action!* telethon, our 100th anniversary celebration, and *The Night Before*. Their other philanthropic efforts focus on everything from literacy programs to renewable power and housing services. On top of that, CBN’s SVP, Head of Marketing and MarTech, Patrick McCarthy, is a member of the MPTF NextGen Board.

Hailing from Australia and a name on *Variety’s* Women’s Impact Report Class of 2022, Linda stopped by MPTF Studios’ Creative Chaos near the end of the year for a conversation with Courteney about her philanthropy with CNB (which also includes building houses for Habitat for Humanity), the bank’s commitment to MPTF’s mission, and her impressions of our 100th anniversary event: “Everybody [from above-the-line talent to care recipients] was treated exactly the same, and it was a great balance of celebrating 100 years and looking forward to the next 100.” As Courteney put it so well on the air, “They really get it. They really dive in.”

EVENTS

Thanks to the ongoing support and generosity of our corporate sponsors, donors, and advocates, our annual events were vital in continuing MPTF's mission to support members of the entertainment industry across generations with health and social services, temporary financial assistance, case management, and residential living.



Andrew Garfield and Javier Bardem

The Night Before

Our annual star-studded benefit before the Academy Awards® reached a milestone of 20 years, celebrating two decades of nominees, presenters, and industry influencers while raising funds for members of the entertainment community. The event raised close to \$4.5 million.



Daniel Durant, Troy Kotsur and Marlee Matlin, stars of Best Picture winner *Coda*

Heartbeat of Hollywood Golf Classic

An enthusiastic group of golfers came together for a great cause at the 44th annual Heartbeat Golf event at Moorpark Country Club and North Ranch Country Club culminating with an awards reception, live auction, and raffle at the MPTF campus.



Day at the Ranch

Calamigos Ranch in Malibu saw the return of our MPTF-IATSE fundraiser, a fun day for the whole family complete with a BBQ lunch buffet, picnic games, silent auction, and raffle.



50 Cent performing



Lee Jung-jae, Sydney Sweeney, Bob Odenkirk, Rachel Brosnahan, Andrew Garfield, Tony Shalhoub, Alex Borstein, Christina Ricci, Himesh Patel, and Kaitlyn Dever

The Evening Before

Top talent in the television community including nominees and industry influencers came together before the Primetime Emmy® Awards, at the 16th annual Evening Before raising \$3 million for MPTF. A first at this event, guests were treated to a concert curated by MPTF Board of Governor member Curtis "50 Cent" Jackson, featuring performances by Jackson along with music industry legend Snoop Dogg, and special guests Flo Rida, Jeremih, Lil Tjay, Mann, O.T. Genasis, Tony Yayo, and Uncle Murda.

FUNDRAISING GETS CREATIVE

Edie Wasserman Dinner

Jonas Myrin, who performed in the studio for our telethon, came to campus to entertain residents for our annual Edie Wasserman Dinner, held in November to honor the “first lady of Hollywood” whose philanthropy is a major part of MPTF history.



Jonas Myrin



Nancy Silverton

An Italian Getaway

Nancy also graciously opened up her home in Italy for a fundraising auction with the winners welcomed to an exclusive dining and travel experience.

A Salon with Nancy Silverton

GRAMMY®-winning singer Lisa Loeb performed live at the home of celebrity chef Nancy Silverton for one of her multiple fundraising salons for MPTF.



Lisa Loeb

Giving Day

MPTF's annual Giving Day on September 22 returned with a call to support our services in a time of unprecedented need.



NextGen's Fall Mixer

MPTF's NextGen held a stylish and successful fundraising mixer at Harlowe in West Hollywood on September 21, hosted by Jason George.



IATSE Bake Sale

IATSE held an Interlocal Bake Sale in March hosted by MPEG and organized by the Hollywood IA Young Workers including MPTF NextGen Board member Allison Smartt, who also participated in our telethon.



MPTF Studios' Marcus Murrietta, Audio Post-Production Designer, and Nicole Taylor, Editor

LEGACY OF GIVING

TOTAL GIVING:
\$34,438,554

GIFTS:
33,102

DONORS:
7,752

The support we receive helps keep our mission front and center. This is truly the fabric of the MPTF safety net that safeguards current and retired workers in our industry.

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We All Stand Together

Dear MPTF Family,

As we all look back on a truly remarkable year, I wanted to take a moment to express our gratitude for your generous support of the Motion Picture & Television Fund. Your commitment to our mission has had a tremendous impact on the lives of countless individuals in our community. 2022 was quite challenging, but many industry members, partners and friends of MPTF stepped up to our urgent call to action. Sometimes the hardest conversations are the most necessary, and we thank you for hearing our plea and understanding the reason we needed to shake things up a bit. We simply cannot continue to be a resource for thousands of people in need if we do not all believe in and support the 101-year-old mission of “taking care of our own.”

“You saw our need, and you filled it.”

Thanks to your contributions, we have been able to continue providing critical assistance and care to thousands. This past year, MPTF continued to provide financial assistance, counseling, social and healthcare services to industry members and their families. Additionally, our social and educational programs helped to improve the quality of life for many in our community. Let me take this moment to also thank the incredible staff of MPTF for their work, passion, and dedication to the cause. To our nurses, social workers, those tirelessly working on combatting social isolation, and more, YOU are our everyday heroes, and we are so proud to stand with you.

We are incredibly proud of the work MPTF has accomplished this year, and none of it would have been possible without your unwavering support. Your generosity has allowed us to remain steadfast in our commitment to serving our community, especially during these challenging times.

“None of it would have been possible without your unwavering support.”

As we look ahead, we are excited to continue our work with renewed energy and passion. We remain committed to improving the lives of those in our community, and we know that with your continued support, we can achieve even greater things. The entertainment industry will always be evolving, and life will have ups and downs you may not see coming. That's why it's vital to have our whole MPTF family including you together moving forward.

Once again, we are grateful for your generous contributions to MPTF. Your support truly makes a difference in the lives of those we serve.

All my love and gratitude,

Courteney Bailey
Chief Development Officer



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