

Motion Picture and Television Fund Community Health Needs Assessment



December 14, 2022

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Purpose and Objectives

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Purpose and Objectives

Zephyr Healthcare Advisors (“Zephyr”), a healthcare consulting firm, was retained by Motion Picture and Television Fund (“MPTF”) to assist with its Community Health Needs Assessment (CHNA). Community Health Needs Assessments analyze quantitative data and qualitative information for the purpose of identifying community health needs and designing strategies and actions to improve the overall health of the population served by MPTF. Assessments are conducted every three years. The last assessment was performed in 2019.

Objectives

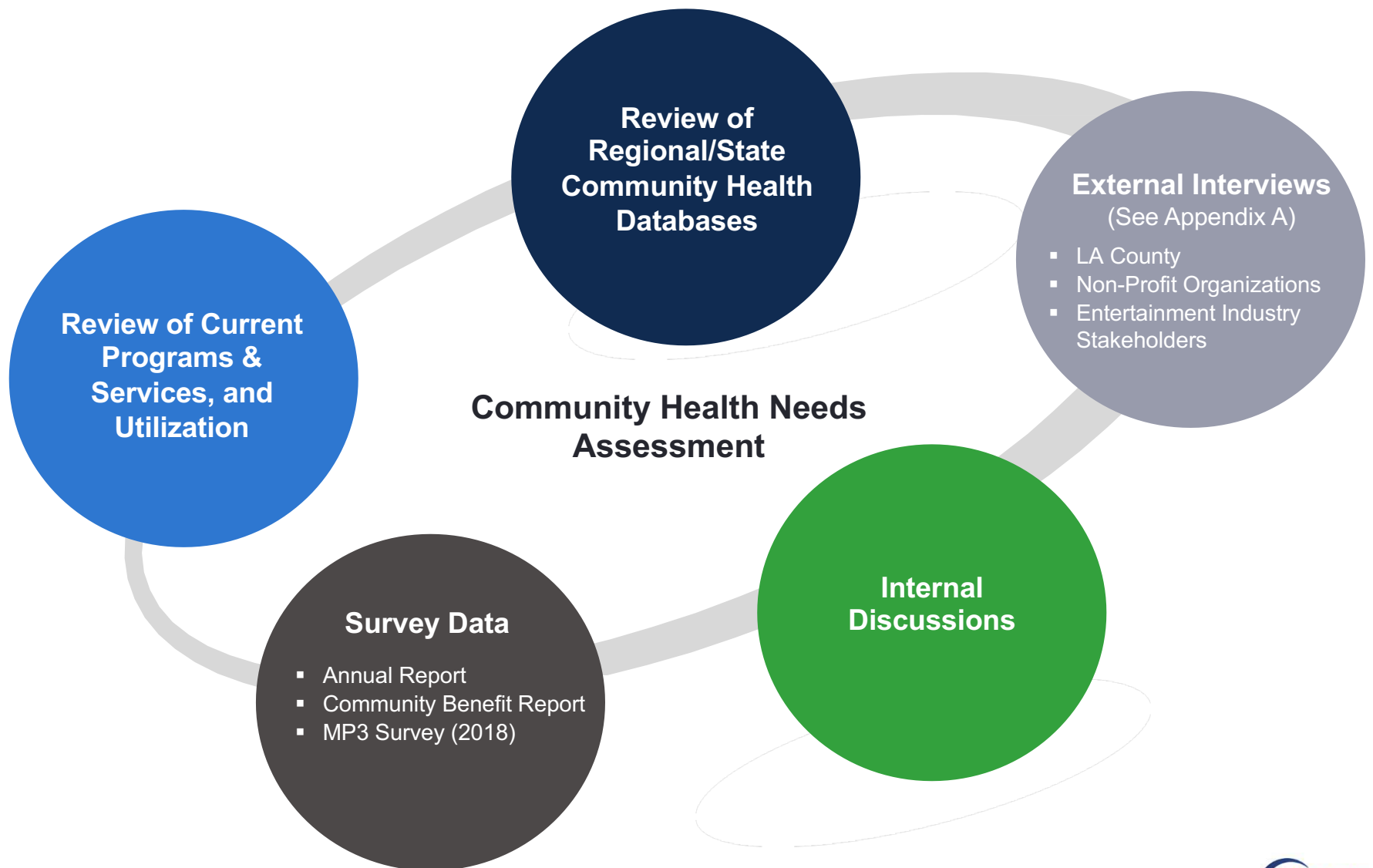
- 1 Incorporate qualitative and quantitative research** including statistical analysis and discussions with senior management, entertainment industry and regional healthcare leaders.
- 2 Interview leaders** within LA County, county health organizations, non-profit organizations, entertainment industry welfare plans and MPTF partner organizations. Get feedback related to important community needs for their organizations.
- 3 Identify COVID-19’s effect** on accessibility of programs and services offered by MPTF and other organizations.
- 4 Discuss social determinants of health** and how MPTF might incorporate those into their service offerings going forward.

Short-Term Healthcare Goals

The Community Needs Assessment is designed to meet 5 major goals:

- 1. Definition of “Community”** – better understand the community served – how healthy is the population, and how well are their health needs being met?
- 2. Gain focus for the community health outreach efforts** – how to best use MPTF resources to address the most pressing needs.
- 3. Strengthen the community health component of MPTF’s strategic plan** – how to better align MPTF community health activities with the overall goals and priorities of the organization.
- 4. Create synergies with other organizations working to address health issues** – identify opportunities to work with external groups in the Los Angeles community to achieve shared goals.
- 5. Comply with community benefit requirements** – for 501(c)(3) tax exempt hospitals to conduct a community health needs assessment and implement strategies to address identified needs. California Health & Safety Code 127350; Internal Revenue code Section 501r.

Methodology



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Introduction: Organizational Overview

MPTF has provided California's entertainment community with high quality and accessible health and human services for over 101 years.

MPTF's Mission:

We support our entertainment community in living and aging well, with dignity and purpose, and in helping each other in times of need.



MPTF serves as a **safety net** of support for the **current & retired entertainment industry workforce** that extends to their parents and children, offering a wide array of services on campus and within their community.

In 2021, MPTF provided over **\$3.5 million** in financial charitable assistance for eligible industry members in the community and on its campus.

Introduction: Organizational Overview -Continued

MPTF continues to develop programs that are in line with its community's needs and offers charitable assistance.



Independent and Assisted-Living Facilities

- Aquatic and Physical Therapy
- Geriatric Care
- Social Services



Charitable Financial Assistance

- Rent and Other Living Expenses
- Health Insurance Premium Support
- Residential Retirement Care, Childcare, and More



Campus and Community-Based Social Services

- Assessments
- Counseling
- Emergency Assistance
- Elder Connection
- Financial Assistance
- Palliative Care
- Home Safety
- Volunteer Engagement Programs
- Community Programs and Education
- Multi-Organizational Training Seminars on Launching Virtual Social Programs
- Caregiver Support

Introduction: Organizational Overview - Continued

MPTF's philanthropic efforts in 2021 were supported by entertainment industry workers, community and family foundations, and corporate partnerships.

Unique Donors:	7,083
Number of Gifts:	30,471
Total in Giving:	\$28,119,449

In 2021, **716** volunteers gave **36,279** hours of service equaling **\$1,290,081** in social value.

Source: 2021 MPTF Annual Report

Overview of Healthcare Programs & Services Currently Provided

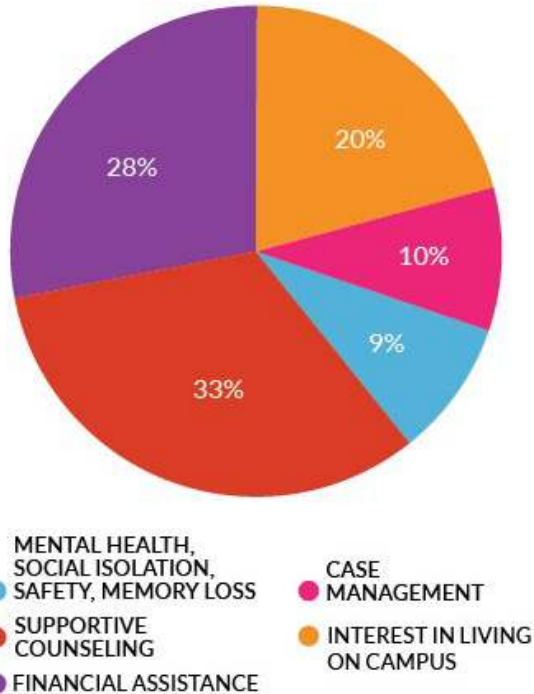
Program	Description	Location	Population Served
Distinct-Part Skilled Nursing (Long-Term Care)	<ul style="list-style-type: none"> 50 skilled nursing beds (Mary Pickford House and Hersholt Place) and a 40 bed Dementia/Alzheimer's unit (Harry's Haven). 	<ul style="list-style-type: none"> MPTF Wasserman Campus (Woodland Hills) 	<ul style="list-style-type: none"> Primarily older adults and frail elderly
Palliative Care	<ul style="list-style-type: none"> Focuses on patient well being and symptom relief. Anticipates, prevents, and manages physical, psychological, social and spiritual suffering. Care provided by a team of doctors, nurses, social workers, chaplains and other specialists. Community-based model with a goal towards upstream intervention earlier in the course of serious illness. 	<ul style="list-style-type: none"> MPTF Wasserman Campus Community-based: on campus, at health centers, and as an outpatient service to residents of Long Term Care and post-acute rehab 	<ul style="list-style-type: none"> Not age limited
Health & Fitness Services	<ul style="list-style-type: none"> Saban Center for Health and Wellness has served over 3,500 entertainment industry members and their immediate families. (Access limited during PHE) 	<ul style="list-style-type: none"> MPTF Wasserman Campus 	<ul style="list-style-type: none"> 18 and over
Social Services	<ul style="list-style-type: none"> MPTF provides social work/counseling, crisis support, and financial grants of assistance. Entertainment Health Insurance Solutions (EHIS), a joint program with the Entertainment Community Fund, provides CA residents in the entertainment industry unbiased, comprehensive health insurance counseling. 	<ul style="list-style-type: none"> MPTF Wasserman Campus Community-based Burbank Social Services Office 	<ul style="list-style-type: none"> Not age limited

Overview of Healthcare Programs & Services Currently Provided - Continued

Program	Description	Location	Population Served
Caregiver Support	<ul style="list-style-type: none"> Weekly virtual social group meetings for family caregivers of those living with dementia. Provides a platform for the USC Caregiver Resource Center, So Cal Alzheimer's Association and 24-Hour Care to promote their programs and share resources. 	<ul style="list-style-type: none"> Virtual program 	Multi-generational
Social Isolation	<ul style="list-style-type: none"> MPTF has hosted 4 Summits on Social Isolation and Loneliness where local and national leaders addressed MPTF and community partners to discuss strategies and collaborations. MPTF founded the Los Angeles Social Isolation Impact Coalition and has hosted 3 yearly all member meetings for community partners. There are 62 organizations listed on the membership roster. Collaboration Café is a quarterly 'think tank' type activity where topics such as "successful partnerships" or "measurement and evaluation" are discussed. 	<ul style="list-style-type: none"> Virtual during PHE 	Multi-generational

2021 Community Benefit Snapshot

NEEDS AT INTAKE



The largest amount of charitable assistance was provided to “Supportive Counseling” (33%), followed by “Financial Assistance” (28%).

Source: 2021 MPTF Annual Report

COMMUNITY FINANCIAL ASSISTANCE



A majority of the community needs financial assistance due to a lack of retirement income.



880
VETERANS/SPOUSES SCREENED

\$303,614
RETROACTIVE BENEFITS RECEIVED

\$17,509
IN ONGOING MONTHLY BENEFITS

Many veterans and surviving spouses are not aware of their full array of benefits. Many others have attempted to apply on their own and have been denied by the Veterans Administration. The MPTF Veteran’s Benefits Program assists these members in obtaining their benefits.

Purpose and Objectives

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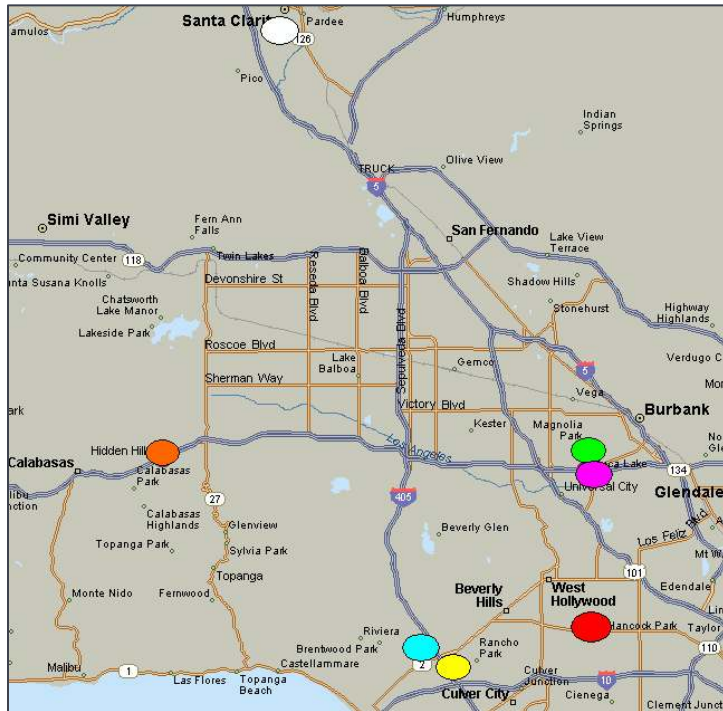
Recent Survey Data/Information

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Population Served

- In contrast to a traditional healthcare provider serving a specific geographic area, MPTF serves a “community” of current and retired entertainment industry workers and their families who are geographically dispersed across Los Angeles County and beyond.
- Current healthcare services provided directly by MPTF are primarily oriented to older adults, many of whom experience frailty, mobility issues, hearing impairment, and vision loss.
- MPTF social services extend to a greater population including healthy older adults, frail and/or homebound older individuals, working industry members and their families. In conjunction with UCLA Health, MPTF social workers are embedded (virtually during the PHE) in UCLA Health’s community-based clinics, providing crisis intervention.
- Additionally, the Samuel Goldwyn, Jr. Center for Behavioral Health in Woodland Hills provides inpatient geriatric psychiatry services (55+) for the entertainment industry and the general population at large .

Geographic Area Served



- UCLA/MPTF Bob Hope Health Ctr
- MPTF Community Social Services Ctr-Burbank
- UCLA/MPTF Jack H. Skirball Health Ctr
- MPTF Samuel Goldwyn Foundation Children's Ctr
- UCLA/MPTF Santa Clarita Health Ctr
- UCLA/MPTF Toluca Lake Health Ctr
- UCLA/MPTF Westside Health Ctr

- MPTF primarily serves entertainment industry members working or residing in Southern California.
- In cooperation with MPTF, UCLA Health operates five outpatient health centers in the greater Los Angeles area, including Woodland Hills, Burbank, Hollywood, Santa Clarita, and West Los Angeles. These locations were initially identified through “heat-mapping” analytics, looking at high concentrations of where industry members work (production studios) and where industry members live.
- MPTF embeds a Licensed Clinical Social Worker in each Health Center who is available for referrals and crisis intervention. In addition, MPTF’s free-standing Community Social Services Center is located in the Burbank SAG-AFTRA building, the hub of entertainment industry companies.

MPTF Service Locations

Name	Contact Information
MPTF The Wasserman Campus	23388 Mulholland Drive Woodland Hills, CA 91364
Community Social Services	3601 West Olive Avenue Suite 625 M/S #330 Burbank, CA 91505
Samuel Goldwyn Foundation Children's Center	2114 Pontius Avenue Los Angeles, CA 90025
Westside Health Center	Westside Health Center 1950 Sawtelle Boulevard #130 Los Angeles, CA 90025
Santa Clarita Health Center	Santa Clarita Health Center 23861 McBean Parkway Suite E-24 Valencia, CA 91355
Toluca Lake Health Center	4323 Riverside Drive Burbank, CA 91505
Bob Hope Health Center	335 N. La Brea Ave. Los Angeles, CA 90036

Demographic Overview

Who makes up MPTF's Community?

- 250,000 eligible industry members (150,000 workers and 100,000 dependents/retirees).
- Many of these members work in a freelance capacity and are employed on a project-by-project basis throughout the year.

Eligibility

- MPTF was created for employees and retirees associated with companies involved in film, television, television commercial production, members of entertainment unions and guilds, and those working for associated businesses such as talent agencies and entertainment-related media.
- Spouses/same sex life partners, widows, widowers, adult children, parents and parents-in-law are also eligible for certain services.

Demographic Overview - Continued

- MPTF provides social services to a particularly vulnerable population who face challenges around:
 - Ageism
 - Caregiving for aging parents
 - Financial planning
 - Inconsistent employment
 - Job demands
 - Job scarcity
 - Retirement planning
 - Union restrictions
- Entertainment industry workers in this community generally wait too long to seek help, plan too little and too late, and tend to ignore the early-warning signals of an impending crisis. They contact MPTF social workers or arrive at MPTF for support.
- Chronic health and mental health needs, lack of income, lack of emotional support, and navigation of healthcare systems (e.g., Medicare and Medi-Cal applications) are just a few of the major challenges through which MPTF supports our members.



Demographic Overview -Continued

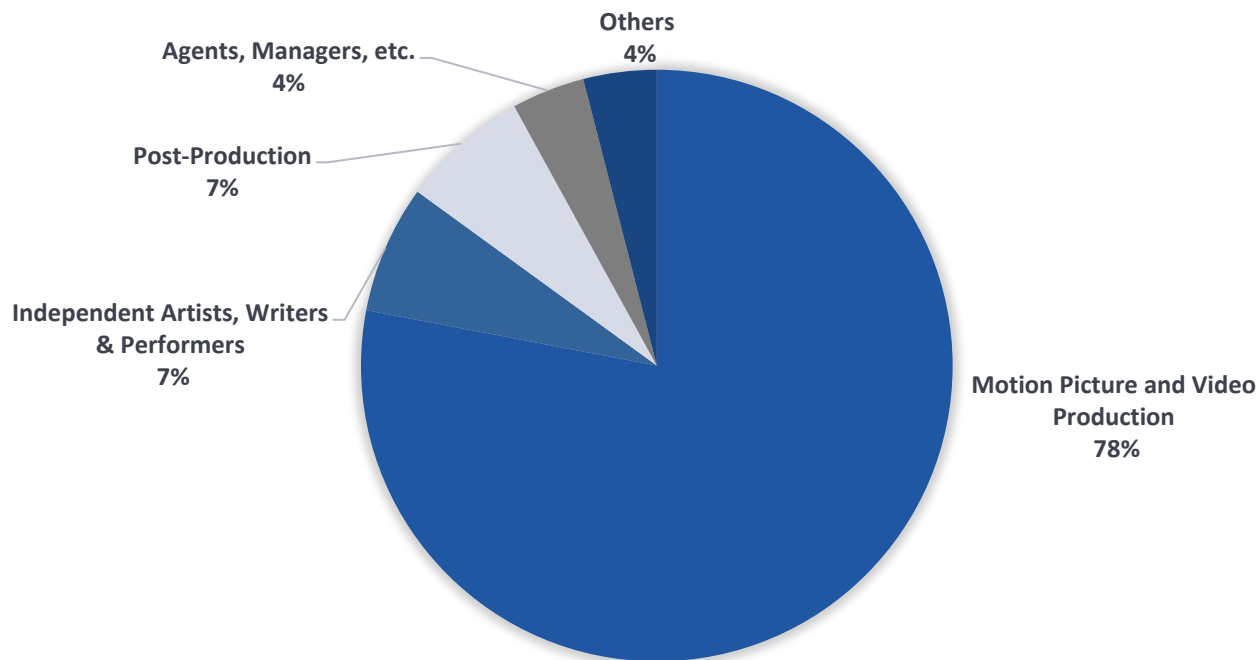
MPTF is also concerned with the needs of younger workers as they cope with the challenges inherent in the entertainment industry.

- Chronic health needs.
- Competitive entertainment forms.
- Lack of available jobs due to COVID-19 shut downs.
- Loss of work hours needed to sustain health benefits
- Loss of local film production in Los Angeles due to incentives in other parts of the U.S. and Canada.



Entertainment Industry Employment by Sector

Los Angeles County



N=150,000

Source: California EDD, OCEW Series

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Social Determinants/Drivers of Health

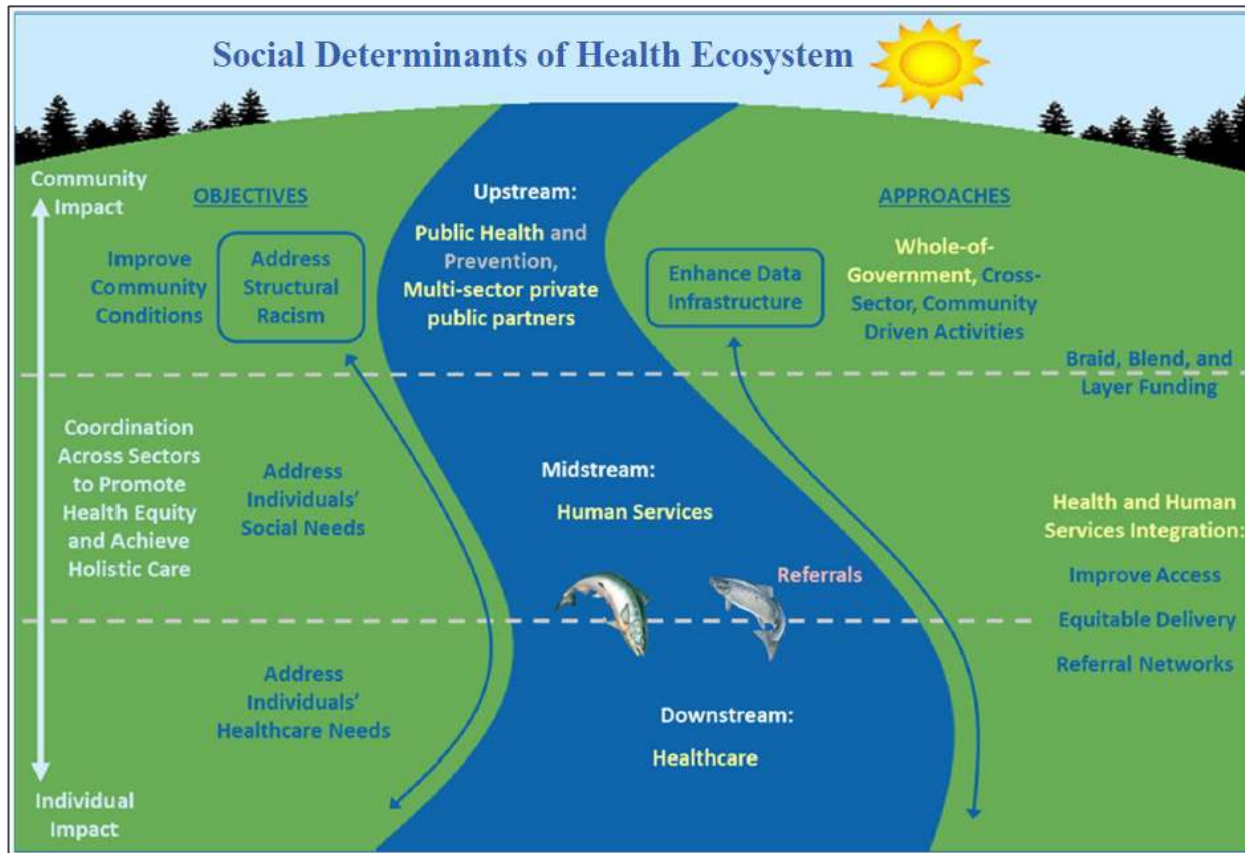
It is estimated that Social Determinants of Health (SDOH) account for as much as 50% of the LA county-level variation in the level of healthcare provided. Social Determinants can include quality of education, healthcare access, economic stability, neighborhood environment, and social and community context.



Source: U.S. Department of Health and Human Services; *HHS's Strategic Approach to Addressing Social Determinants of Health to Advance Health Equity – At a Glance*; April 1, 2022

Social Determinants/Drivers of Health -Continued

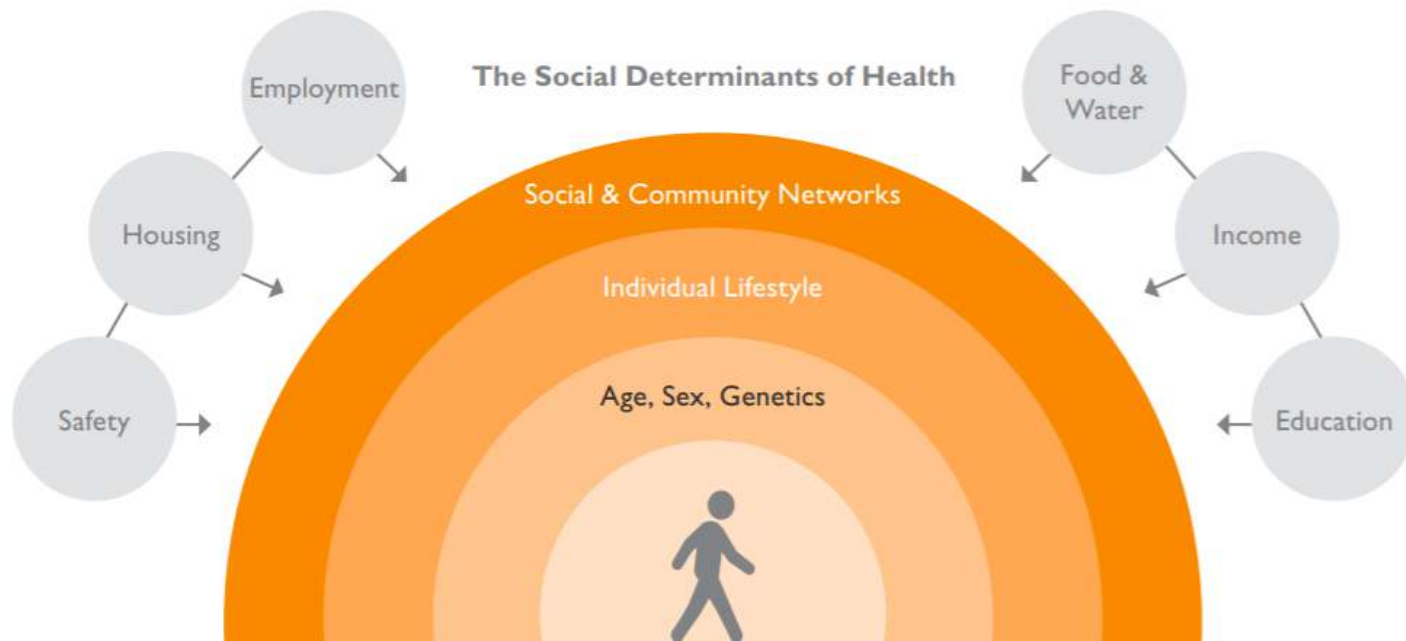
Recognizing that many factors contribute to disparities in health outcomes, the U.S Department of Health and Human Services aims to address SDOH by encouraging coordination across sectors including the government, community-based organizations, health care providers, health plans, and other private sector partners.



Source: U.S. Department of Health and Human Services; *HHS's Strategic Approach to Addressing Social Determinants of Health to Advance Health Equity – At a Glance*; April 1, 2022

Social Determinants/Drivers of Health -Continued

MPTF is focused on improving the well-being of the industry worker and retiree populations through a focus on social determinants of health. Programs centered on addressing social and economic factors, health behaviors, social inclusion and the physical environment are key to MPTF's current and future plans.



Focus of Promoting “Well-Being”

- MPTF’s work is organized around five goals, with the entertainment industry workforce at its center.



Identified Community Needs

- MPTF continually gauges community needs through a combination of input tools such as focus groups, meetings, surveys and ongoing dialogue with entertainment industry guilds, unions and health plans.
- Management works in conjunction with regional and national agencies such as the Los Angeles County Department of Health, AARP, AARP Foundation, Alzheimer's Greater Los Angeles, Alzheimer's National, USC Caregiver Resource Center, the Los Angeles Alliance for Community Health and Aging, The Department of Aging and Disabilities, and others to monitor and gather relevant data related to area health care needs indicators such as incidence of disease, and mortality/morbidity.
- There's a greater need for virtual social programs given transportation difficulties, rising costs, and reluctance to meet in a group setting.
- Input results from the past 12 months are listed on the following pages.

Identified Community Needs – Continued

Healthcare Conditions Indicated for Frail Individuals and Older Adults	Additional Identified Needs/Issues	Identified Healthcare Concerns (General)
<ul style="list-style-type: none"> • Arthritis management • Diabetes – prevention and management • Depression, Anxiety • Dementia • Health maintenance – exercise, health classes/forums, population health management, and falls prevention • High cholesterol • Hypertension 	<ul style="list-style-type: none"> • Access to social workers and professionals for insurance matters, and general assistance navigating the “complex” health care system • Long-term care/skilled nursing (available beds not meeting demand and staffing challenges further limiting access) • Senior housing availability and affordability 	<ul style="list-style-type: none"> • Growing need and undersupply of senior services available for the general public – skilled nursing, other long-term care, and acute mental healthcare • Medical management & out-of-network coverage issues remain a challenge and behavioral health services in particular • Rise in insurance premiums under the ACA, co-payments and deductibles is an ongoing challenge • Caregiving • General assistance with “trouble-shooting” healthcare issues • Accessing telehealth and online health portals • Safety issues around aging in community • Social Isolation for older adults • Transportation options

Identified Community Needs – Continued

Alzheimer's Disease and Related Dementias in Los Angeles County

Alzheimer's disease and related dementias (ADRD) is the **3rd leading causes of death in LA County**.

As of 2019, more than **166,000** Angelinos age 65+ were **living with Alzheimer's**. By 2040, this number will **increase by 150%** and impact over 405,000 individuals.

It is estimated that **224,000 females** and **146,000 males** born between 1946 and 1964 **will develop Alzheimer's Disease**.

Source: CA Department of Public Health, "Alzheimer's Disease And Related Dementias Facts And Figures In California," January 2021

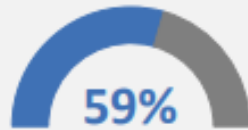
Source: Los Angeles Almanac; (Accessed December 1, 2022)

Identified Community Needs – Continued

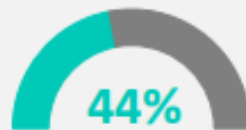
Caregivers in Los Angeles County

In 2019-2020, approximately 322,880 LA County adults provided care for individuals aged 18+ with dementia and cognitive impairment.

Among these caregivers:



were female



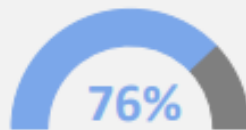
were Latino/Hispanic



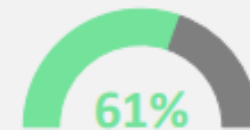
suffered physical and/or
mental health problems
due to caregiving



were between 50-64
years of age



provided care for a
parent or grandparent



experienced some level
of financial stress due to
caregiving

Source: Healthy Brain LA "Snapshot of ADRD in Los Angeles County," May 2022

Healthcare Trends: Geriatric Psychiatry

The COVID-19 pandemic and resulting economic downturn have increased mental health service needs for older adults.

Physical distancing and quarantine have led **many older adults and caregivers** to **feel isolated**, lonely, agitated, and withdrawn.

Due to the ongoing opioid crisis, it is estimated that **5.7 million adults 50+** will require treatment for substance use disorder in 2022.

Approximately **20 million older adults** have reported anxiety and depression disorders since April 2020.

Less than 50% of older adults with mental and/or substance use disorders **receive treatment**.*

* According to U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) and the National Academy of Medicine
Source: National Council on Aging, 'How to Improve Access to Mental Health and Substance Use Care for Older Adults,' May, 2022.

Geriatric Psychiatry Program Development

Key components to geriatric psychiatry program development include the following:



Develop a Multidisciplinary Team: Include geriatricians, neurologists, internists, family medicine specialists, psychiatrists, social workers, psychologists and nurses who have experience dealing with the potentially complex medical and behavioral health needs of geriatric patients.



Group Therapy: These sessions can both provide patients with peer support and maximize the time and resources of a potentially small workforce. However, caution should be applied in offering group sessions based on the type of patient being treated.



Create a Virtual Platform: Virtual conferencing between clinicians and virtual consults for patients increase access to geriatric behavioral health services.



Create Outpatient Co-locations: These co-locations further integrate medical care with behavioral health care and enhance elderly patients' access to services.



Involve: Consider offering caregivers education, support group opportunities and long-term care consultations to evaluate the need for nursing home care.

Source: Sg2 Advancing Geriatric Psychiatry Programs

MPTF's Continuum of Care

Healthcare

- Skilled Nursing (Long Term Care)
- Dementia and Alzheimer's Care
- Inpatient Geriatric Psychiatry
- Palliative Care*
- Health, Fitness and Wellness Programs
- Community Care Teams
- Age Well* (Geriatric Health Center)
- COVID-19 Vaccine clinics

Social Services

- Financial Assistance, Crisis Support and Confidential Referrals
- Insurance Services & Counseling
- Home Safety
- Community Social Services Center
- Elder Connection
- Supportive Services & Community Resources
- Children's Center

Social Engagement & Wellness

- MPTF Volunteer Engagement Program
- MPTF Studios and *Creative Chaos* broadcast
- Education Classes and Evidenced-Based Health Management
- Walking Groups
- Retiree Club
- Community Councils
- Disaster Preparedness
- Public Transit Training
- Saban Center for Health and Wellness
- Weekly Virtual 'Social Group'
- Social Platform Pilot Program (SecureSeniorConnections) for 65+ Community

MPTF's Continuum of Care – Continued

Residential

Assisted Living

- Numerous enrichment activities including:
 - Media Center
 - Grey Quill Society
 - First Run Movie Theatre
 - Film History Classes
 - Improv Group
 - Social Opportunities with Visiting Industry Members
 - Arts Classes
 - Concerts
 - Day Trips
 - Technology Classes
 - Exercise and Wellness
- Women's and Men's Support Groups
- Dedicated Social Workers

Advocacy

- MPTF Social Isolation Impact Coalition & Summit: included in the National Academies of Sciences, Engineering and Medicine's 2018 Consensus Report as a Sustainable Model
- Palliative Care – National Model
- Geriatric Social Work Education Consortium (host site)
- Provided vaccine education and hosted COVID-19 vaccine clinics
- Daily Call Sheet Program (expanded and developed sustainable model)
- *Deal with It* - Women's Conference
- National Senior Health & Fitness Day
- Medicare 101s
- Health Summit 2
- Veterans Benefits Assistance

Areas of Focus: Next 24 Months

Based on internal discussion, deliberations with its Board, input from key constituents, market analysis, and discussions with other regional care providers, MPTF will focus on the following areas vis-à-vis the community that it serves:

- Continue to act as an advocate, overseer and convener to direct/link industry workers, dependents, and retirees to/with appropriate health care and social services, whether provided directly by MPTF or other regional providers.
- Build on its nationally-recognized platform of community-based Palliative Care services to increase early interventions in the lives of industry members (and their family members) who have received serious medical diagnoses. Continue program expansion as contemplated under the UniHealth planning grant. Advocate for a long-term sustainable reimbursement model.
- Focus primarily on the continuum of older adult services, including skilled nursing, palliative care, inpatient geriatric psychiatry, and Alzheimer's/dementia care.
- Volunteer Engagement Programs (Daily Call Sheet, Care Calls, Angel Cards). Generations United designated the MPTF Volunteer Program for a third term as a PROGRAM OF DISTINCTION through 2024.
- Explore partnerships with funders to address social isolation and loneliness epidemic and expanding connectivity tools.

Areas of Focus: Next 24 Months – Continued

- Continue to explore partnerships with innovative national and regional health systems and philanthropic partners.
- Complete collaboration with an independent developer and operator to launch a new senior housing development adjacent to the MPTF Wasserman Campus in Woodland Hills that will provide an active senior community for approximately 650 residents.

COVID-19 Outreach, Education & Vaccines

The COVID-19 Public Health Emergency significantly impacted MPTF's dedication of Resources related to addressing community health needs.

MPTF launched a multi-disciplinary Covid-19 Task Force that developed and oversaw The campus COVID-19 Mitigation Plan.

Launched MPTF Vaccine Clinics – vaccinating residents, staff, families, and community Entertainment Industry workers and their families. Awarded by CMS for high rates of staff and resident vaccinations.

Launched MPTF hospital-based laboratory for COVID-19 testing: As of November 2022 Nearing 65,000 tests

MPTF Health Services

Hospital-Based Distinct-Part Skilled Nursing (Long Term Care) & Dementia Care

- 50 bed inpatient skilled nursing beds (Mary Pickford House and Hersholt Place); 40 bed dementia/Alzheimer's unit (Harry's Haven); total patient days for skilled nursing exceed 23,000 per year. During the PHE, opened laboratory for inhouse COVID-19 testing and staffed in-house vaccine clinics for residents and staff

Hospital-Based Geriatric Psychiatry

- Dedicated unit with 12 single patient rooms, common areas, garden views and outdoor space. Program components include crisis intervention, diagnostic assessment, medication evaluation, behavioral management, and medical treatment. Treatment of mental health issues such as depression, bipolar disorder, schizophrenia, severe anxiety disorder, and other psychiatric conditions.

Palliative Care

- Provides health and supportive social services for members of the entertainment industry at all ages (many of whom are under 55) with chronic illnesses and for a frail and vulnerable senior population at the end of their lives. While Palliative Care programs are slowly becoming more common in hospitals, they are still extremely rare in the community. MPTF's unique multi-disciplinary program allows people to receive support in their communities and does not have to originate from a hospital stay.
- The MPTF team has received national recognition for the excellence of its work, including the prestigious National Consensus Project Quality in Palliative Care Leadership award. They are consistently on the cutting edge of the field, offering ongoing training to all personnel and quickly incorporating the latest advances into practice.

MPTF Health Services – Continued

Health, Fitness and Wellness Programs

- Saban Center for Health and Wellness (opened in July of 2007). Serving over 3,500 entertainment industry members.

Community Care Team (in collaboration with UCLA Health)

- Team of physicians, nurse practitioners, registered nurses, social workers, pastoral care team members, and volunteers. The team visits outside skilled nursing, rehabilitation, assisted living, and board and care facilities.

Age Well (in collaboration with UCLA Health)

- Provides early assessment and intervention regarding age-related medical and emotional concerns, and makes informed recommendations to primary care physicians and family members. In addition, the program offers comprehensive cognitive and functional assessments, care coordination for caregivers and adult children, personalized medical assessments and ongoing support for seniors in their own homes.

MPTF Health Services – Continued

MPTF Community Social Services Center (Burbank)

- The Social Services Center is the organic extension of the programs and services MPTF has been providing for over 100 years. Conveniently located in Burbank, the Community Center is a first stop for industry members seeking critical services, information, or referrals (onsite visits suspended during the PHE).

Elder Connection

- MPTF's Elder Connection is a trusted resource for entertainment industry members and their parents who face challenges living on their own or may have had a sudden life event that requires an urgent intervention. Elder Connection provides assessments of needs, financial assistance, supportive counseling, and referrals to top quality community based-agency services.

MPTF Social Services & Community Engagement

Financial Assistance

- Temporary emergency financial assistance is available for financial hardship due to COVID-19 work stoppages, illness, disability, unemployment, or other reasons. This assistance may cover things such as mortgage or rent payments, utility bills, health insurance premiums, car insurance premiums, car payments, and food.

Crisis Support & Confidential Referrals

- MPTF offers a variety of services that can provide emotional and financial relief to people and their families during hardship. Whether the hardship is personal or is the result of an entertainment industry-wide event.

Assisting Industry Members to Age in Place

- Launched in 2022, the MPTF Palliative Care team offers an evidence-based home safety modifications and falls prevention program called CAPABLE in partnership with Partners in Care Foundation.

Insurance Services

- MPTF provides counselling about insurance options and enrollment services. Health insurance premium support is available for qualified individuals. This program covers the cost of health insurance premiums on an emergency basis to ensure industry members don't lose health care coverage.

Samuel Goldwyn Foundation Children's Center

- Operated by Bright Horizons, the center provides progressive day care for children ages eight weeks to six years of age. Early education professionals guide specialized programs for infants, toddlers, preschoolers, and kindergarten-age children (Services were interrupted during the PHE).

MPTF Social Services & Community Engagement

– Continued

Supportive Services and Community Resources

- MPTF regularly works with a large variety of community agencies and other relief organizations, and our social workers and support staff have developed specialized knowledge of information and resources tailored to the needs of people in the entertainment industry.
- Provides support to others in the area of social isolation and loneliness by participating in coalitions and by sitting on committees that serve the entire LA community.

Community Volunteer Corps

- Through the use of our vibrant volunteer corps MPTF, is able to augment the breadth of services that we provide. MPTF volunteers typically log over 46,000 hours annually. In 2022, MPTF volunteers are on track to record 35,000 hours. Our volunteers improve the quality of life for older adults living at home through social engagement, fostering creativity, building technology skills, and keeping nutritious food available in the home. Our efforts not only allow MPTF to reach and serve more but also engage industry members in ways that are meaningful to their own lives, ultimately supporting the healthy living and aging of our entertainment industry family.

Neighborhood Community Councils and Affinity Groups

- MPTF Retiree Club, which was launched in 2013 to engage industry retirees in a creative and social environment to keep them both active and interactive with one another, their industry, and MPTF. To date, there are approximately 400 members.

MPTF Social Services & Community Engagement – Continued

Dementia Care

- Expanded the number of members with dementia and their caregivers who receive weekly social calls via the Daily Call Sheet program.
- Provided weekly virtual social groups that provide social support to caregivers of family members with memory impairment.
- Through the ACL grant, MPTF created an online training course for volunteers to make social calls. These resources are available for sharing with other organizations.

MPTF Studios

- MPTF's Wasserman Campus-based television station is a hallmark of creative expression where industry retirees come together with current industry talent to create original programming for residents of the retirement community at MPTF to enjoy. The Studio pivoted during the pandemic and expanded live show production creating new opportunities for residents to create and connect remotely. Industry members volunteered their time to host a variety of programs. Over 20,000 community members viewed Inside Hollywood, hosted by MPTF Director, Hawk Koch.

MPTF Veteran's Benefits Program

- Assists military veterans in the entertainment community in obtaining their government benefits. MPTF social workers screen clients for VA benefit eligibility and support veterans in navigating the VA bureaucracy in order to receive their rightful benefits in a timelier manner.
- In 2021, MPTF:
 - Screened 880 veterans and their surviving spouses for current or future benefits eligibility.
 - Recovered \$303,614 in retroactive benefits and \$17,509 in ongoing monthly benefits.
- As of October 2022, MPTF's Veteran's Program has recovered over 1.5 million in retroactive benefits.

Community Recognition

MPTF was recognized by the Los Angeles Alliance for Community Health and Aging and received the Innovation for Leadership award in 2021 for our work addressing social isolation & loneliness and for inspiring and supporting others to do the same. The LA-based organizations that we trained include:

- Alzheimer Los Angeles
- Bet Tzedek
- Cal State Long Beach, Center for Successful Aging
- Cedars-Sinai (Volunteer Coordinator and Team)
- Huntington Hospital
- Jewish Family Services
- LA LGBT Center
- LA Works
- Los Angeles Caregivers Resource Center
- Partners in Care Foundation
- Project Angel Food
- Providence Tarzana Community Benefits Team
- San Fernando Valley Mental Health Center
- St. Vincent's Meals on Wheels
- Valley Interfaith Council
- Wise & Healthy Aging

MPTF Residential

Assisted Living

- Creativity is ageless and MPTF's retirement community has, for generations, been at the center of an MPTF's legacy to countless people in the entertainment industry who seek a warm, inviting, supportive place to spend their retirement years. The MPTF residential community boasts a long list of amenities and living options to make industry members feel right at home.
- The residential community is designed exclusively for entertainment industry retirees and spouses and provides a unique environment geared to this special group. We pride ourselves on our many recreational and social activities, in addition to opportunities to interact with the working entertainment community. MPTF offers independent and assisted living accommodations in three distinct settings on a beautiful campus with bountiful gardens, walking paths, a theater, and much more.

MPTF Innovation Programs

Since 2014, MPTF has led efforts to improve population health and well-being through social and community-based interventions. MPTF remains focused on improving industry members' health and quality of life by developing and deploying the highest quality health-promoting information, evidence-based resources, and care. Recognizing the profound influence of non-clinical factors (health behaviors, physical environment, social and economic factors), MPTF's innovation programs and services target these upstream determinants. Part of our mission is to engage in critical partnerships connecting the community to programs and services best suited to assist with their needs. MPTF has partnerships with Alzheimer's Greater Los Angeles, the American Cancer Society, the Patient Quality of Life Coalition, Partners in Care Foundation, and AARP, to name a few.

MPTF's Social Isolation Impact Project

- MPTF partnered with UCLA Luskin School of Public Affairs and Departments of Social Welfare and Medicine/Geriatrics to evaluate MPTF's Social Isolation Impact Project, the Daily Call Sheet. Mounting evidence suggests that there is an epidemic of social isolation and loneliness in the U.S. that is linked to poor health, disability, and increased risk of dying. The Daily Call Sheet was created to test the feasibility and effectiveness of a volunteer-driven, person-to-person, telephone-based intervention to reduce social isolation and loneliness among older adults within an affinity group community. This study aimed to assess whether recipients and volunteers were benefiting from the Daily Call Sheet and, if needed, to identify why and what can be done to improve results.

MPTF Innovation Programs – Continued

The Los Angeles Social Isolation Impact Coalition

- Founded by MPTF, the Los Angeles Social Isolation Impact Coalition has inspired and supported multiple LA-based organizations that have made social isolation and loneliness a priority:
 - **The Los Angeles Health Geriatrics Work Agency**, serving 40,000 older adults, has created and integrated an SDOH screener with validated questions on social isolation and loneliness and trained doctors to ask about patients' social networks. Additionally, they have expanded resources and created **One Degree**, a technology-driven platform that helps older adults access the resources they need to achieve social and economic mobility.
 - **LA'S LGBTQ Center, Meals on Wheels, Providence St. Joseph's, LA Works, Project Angel Food, LA Works, and USC's Caregiver Resource Center** have instituted friendly caller programs.
 - **Beach Cities** started a program to train police on social isolation issues and resources for homeless individuals.
 - **Partners In Care** has added the *UCLA 3-Item Loneliness Scale* survey to their intakes.
 - **Fielding Graduate University** is working to provide access to economical graduate education to older adults.
 - **The Actors Fund** and **Bet Tzedek** legal services has provided staff training on indicators and risks of social isolation and loneliness and are developing more comprehensive resources to connect older adults to services.
 - **Alzheimer's LA** is committed to learning more about social isolation and loneliness and now includes training on the subject in their caregiver program.
 - **Valley Interfaith Council** (with the assistance of MPTF) has trained senior staff at all four locations to turn check-in calls into social calls.

MPTF Innovation Programs – Continued

MPTF Women’s Conference (Postponed during the PHE)

- The annual MPTF Deal With It: A Women’s Conference was held where MPTF hosted more than 300 participants who engaged in topics such as managing stress, personal finances, aging parents, breast cancer, heart disease, anxiety and depression, and Alzheimer’s updates.

National Senior Health and Fitness Day (postponed during the PHE)

- The free event was focused on living and aging well and was attended by over 400 people, ranging in age from their 60s to 90s. Information booths, fitness activities, and cooking demonstrations offered opportunities for community members to interact and learn about strategies to enhance their well-being. A wide range of programs was represented, including MPTF’s SingFit, Retiree Club, Channel 22, and Home Safe Home. External organizations, including Pierce College Encore, Farm Fresh to You, Total Senior, Urban Zen, and Ontal Golf, provided information to attendees.

Senior Planet Licensing Program

- MPTF is partnering with Senior Planet, an organization affiliated with AARP, which powerfully equips local organizations across the country with the tools to help older adults access technology and use it to enhance their lives. Four volunteers and two MPTF staff members received training from Senior Planet to teach free, in-person technology classes about topics like Zoom, telehealth, finding information online, connecting to the internet, computer basics, and iPad basics.

MPTF Innovation Programs – Continued

Falls Prevention and Screening Awareness Fair

- On National Falls Prevention Screening and Awareness Day, MPTF held an on-campus fair to increase awareness and educate the MPTF community about falls among older adults and how community resources can help prevent them. The event included nine booths where residents could play games and learn about modifiable risk factors for falls, medications that may increase falls risk, which shoes are safest, and which exercises can reduce falls risk. Partners in Care Foundation shared resources for evidence-based falls prevention programs, including a demo of Bingocize. This program combines bingo, exercise, and health education and has been shown to improve lower/upper body strength, gait, balance, and range of motion. Bingocize also improves aspects of cognition (executive function), increases social engagement, and improves knowledge of falls risk reduction and nutrition.

Momo Medical Bed Sense

- MPTF is piloting a new bed sensor technology in partnership with Momo Medical, which provides nursing staff with greater insight into the needs of residents. Using an app, nurses can see who is almost getting up and is at risk of falling, who is out of bed, who needs to be repositioned, and who is resting safely in bed. Notifications can be customized for each resident and are sent directly to the nurses via a mobile device provided by Momo Medical, allowing them to improve their workflow and more efficiently provide care to residents in need.

MPTF Innovation Programs – Continued

AARP AgeTech Collaborative™

- MPTF has joined the AgeTech Collaborative™ from AARP, which connects leading AgeTech startups, forward-thinking investors, enterprises, and creative testbeds in a collaborative space designed to evaluate and improve AgeTech products. As a testbed organization, MPTF is furthering the progress of the AgeTech community by supporting solutions that empower people to choose how they live as they age.

Purpose and Objectives

Organizational Overview & Programs/Services

Currently Offered

MPTF Community Served

Identified Community Needs

Key Themes from External Interviews

Recent Survey Data/Information

Appendix

Key Themes from External Interviews

The following are key themes gleaned from interviews with leadership of regional non-profit organizations, LA County health officials, and other participants.

- Leaders generally indicate that the growing older adult population is a significant area of focus regarding health care and social support needs. 20% of the population (mostly older adults) generates 80% of the health care costs in the U.S. The Governor's *Master Plan for Aging* is an essential document for planning in California, and several interviewees cited that report.
- The most pressing unmet healthcare/social needs identified by interviewees include:
 - Affordable housing and options for the homeless
 - Food insecurity
 - Family caregiving
 - Transportation
 - Access to and understanding of technology
 - Language barriers/ability to communicate across the various ethnic groups
 - Workforce shortages/turnover
 - Low-cost dental care
 - Dementia
 - Social isolation

Key Themes from External Interviews – Continued

- Identified population subgroups that have barriers to care in the region include:
 - Older adults that don't have broadband or cannot afford internet or technology
 - Ethnic groups that do not have resources in their language
 - Low-income population
 - Illiterate or low-literacy individuals
 - Homebound individuals (for some services)
- Specific challenges/barriers that are a result of COVID-19 include:
 - The fear factor in accessing healthcare services (deferred care)
 - Movement of services from in-person to virtual (for those who can't or don't access the technology or do not feel comfortable in that mode versus in-person)
 - Certain service types (e.g., adult day care) were closed/suspended during the pandemic
 - Increase in housing/rents (10%-15% or higher)
 - Growth in the need for mental health services
 - More people needing help in general and for more extended periods of time
 - More social isolation

Key Themes from External Interviews – Continued

- Delivery of healthcare and social services has changed over the past 2-3 years as follows:
 - More virtual/remote services due to COVID-19 and workforce shortages
 - More home-delivery vehicles/services
 - More free services are being delivered for people in need (e.g., free broadband through grant-funded programs)
 - Social and health care programs/services are being combined (packaged) more frequently
 - Social determinants of health are being embraced more broadly
- Areas of priority for organizations vis-à-vis their populations served and employees over the next 2-3 years include:
 - Focus on vulnerable older adults
 - Rebounding from COVID-19 by increasing the workforce
 - Increasing wages and benefits
 - Confronting demographic changes in the workforce
 - Bringing mental health focus on par with a medical focus
 - Addressing/preventing burnout and work/lifestyle balance
 - Better communication with employees
 - Reorganizing regional assets to accommodate a surge in older adults

Key Themes from External Interviews – Continued

- Leaders identified the following activities/themes related to social determinants of health:
 - Greater awareness and inclusion in planning
 - Better funding available
 - Development of databases to monitor/measure SDOH and means of making data actionable
 - Improved access to food with tie-ins from markets, restaurants, etc.
 - More models/solutions for lower-cost housing and options for homeless
 - Connecting housing with SDOH
 - Linkages to primary care physicians to help monitor SDOH and improve access for older adults
 - Changes in service delivery to bring services (e.g., mobile food pantries) to people
 - More affordable transportation options/services (public and private), including vouchers
 - Greater focus on dental services/solutions

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Key Themes from External Interviews

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Aging in California

California's demographics are shifting, and its residents are living longer than before. As the cost of housing, health, and care continue to rise, it is becoming more difficult for the older population to save for retirement, leaving them overly reliant on Social Security benefits.

- Californians have an average life expectancy of 81.9 years.
- By 2030, adults 60+ will make up 30% of California's population.
- Over 2 million Californians aged 60+ are economically struggling; almost 30% are considered poor or near poor.



Source: The California Department of Aging; *The Governor's Master Plan for Aging*; January 2021

CA Master Plan for Aging – 5 Goals for 2030

In January, 2021, the California Department of Aging published the Governor's *Master Plan for Aging*. This plan included 5 goals for 2030:



GOAL 1: Housing for All Ages and Stages

We will live where we choose as we age in communities that are age-, disability-, and dementia-friendly and climate- and disaster-ready.



GOAL 2: Health Reimagined

We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.



GOAL 3: Inclusion & Equity, Not Isolation

We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.



GOAL 4: Caregiving That Works

We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.



GOAL 5: Affording Aging

We will have economic security for as long as we live.

Source: The California Department of Aging; *The Governor's Master Plan for Aging*; January 2021

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Appendix: Interviewees

Name	Title	Organization
Richard Ayoub	Chief Executive Officer	Project Angel Food
Donna Benton	Assistant Dean, Diversity, Equity & Inclusion	USC Family Caregiver Support Center/LACRC
Jenna Hauss	President & CEO	ONEgeneration
Maria Henke	Senior Associate Dean	USC Leonard Davis School of Gerontology
Lené Levy-Storms	Associate Professor & Hartford Faculty Scholar	UCLA Gerontology
David Lindeman	Director of CITRIS Health	Center for Information Technology Research in the Interest of Society
Davis Park	Vice President	Front Porch
Kiera Pollock	Director of Senior Services	LGBT Center of Hollywood
Michele Shepherd	Assistant Director of Older Adult Services	San Fernando Valley Mental Health Clinic
Laura Trejo	Executive Director	LA County Aging and Disabilities
Taya Varteresian	Supervising MH Psychiatrist	LA County Department of Mental Health